



NYC Department of Small Business Services (SBS)

An overview of resources available through the
NYC Department of Small Business Services



careers
businesses
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The NYC Department of Small Business Services (SBS)

helps unlock economic potential and create economic security for all New Yorkers by connecting New Yorkers to good jobs, creating stronger businesses, and building thriving neighborhoods across the five boroughs.

Our NYC Business Solutions Centers can connect you to the resources you need to start, operate, or grow your business.



BUSINESS COURSES

Develop your business plan and get guidance on the right strategy for your business.



LEGAL ASSISTANCE

Access our network of pro bono attorneys who can answer all of your legal questions.



FINANCING ASSISTANCE

Secure the financing you need.



INCENTIVES

Save money and maintain a competitive edge with government incentives.



NAVIGATING GOVERNMENT

Cut through the red tape. We'll connect you with the right government agencies.



RECRUITMENT

Hire talented staff to open a new location or expand your existing business.



TRAINING

Give your employees the skills they need to take your business to the next level.



SELLING TO GOVERNMENT

Learn what it takes to become a government contractor.



M/WBE CERTIFICATION

Get certified to compete on government contracts and access exclusive programs designed to help small businesses grow.

NYC Business Solutions Centers (BSC)

Center	Center Address	Other
Bronx	400 East Fordham Rd, 7 th Floor Bronx, NY 10458	
Brooklyn	9 Bond Street, 5 ^h Floor Brooklyn, NY 11201	
Lower Manhattan	14 Wall St, 17 th Floor New York, NY 10005	Provide services to businesses in Lower Manhattan to 41 Street
Queens	90-27 Sutphin Blvd, 4 th Floor Jamaica, NY 11435	
Staten Island	120 Stuyvesant Place, 3 rd Floor Staten Island, NY 10301	
Upper Manhattan	361 West 125 th St, 2 nd Floor New York, NY 10027	Provide services to businesses on 42 nd St to 167 th St
Washington Heights	560 W 181 st St, 2 nd Floor New York, NY 10033	Provide services to businesses North of 168 th St

NYC Industrial Business Service Providers (IBSP)

IBSP are located in all 5 Boroughs. They focus in providing services to businesses in the following sectors Manufacturing, Construction, Wholesale Trade, Waste Management, Film Production and Transportation

Service Area & Managing Vendor	Industrial Business Zones (IBZ)
Bronx - SoBro	Bathgate, Eastchester, Hunts Point, Port Morris, Zerega
Brooklyn North – Evergreen	Greenpoint Williamsburg
Brooklyn South – SBIDC	Southwest Brooklyn
Brooklyn East – BOCNet	East NY, Flatlands
Queens West – LICP	Long Island City
Queens Central – BOCNet	Maspeth, Ridgewood, Steinway, Woodside
Queens East – GJDC	Jamaica, JFK
Manhattan – Nextstreet	No IBZ
Staten Island - SIEDC	North Shore, Rossville, West Shore

Secure the financing you need to start or grow your business

Our team will assess your needs and increase your chances of getting **financing for your business.**

We can help:



Identify the right financing options for you based on your credit and business needs



Build your loan application package



Provide one-on-one guidance with financing experts located throughout the 5 boroughs



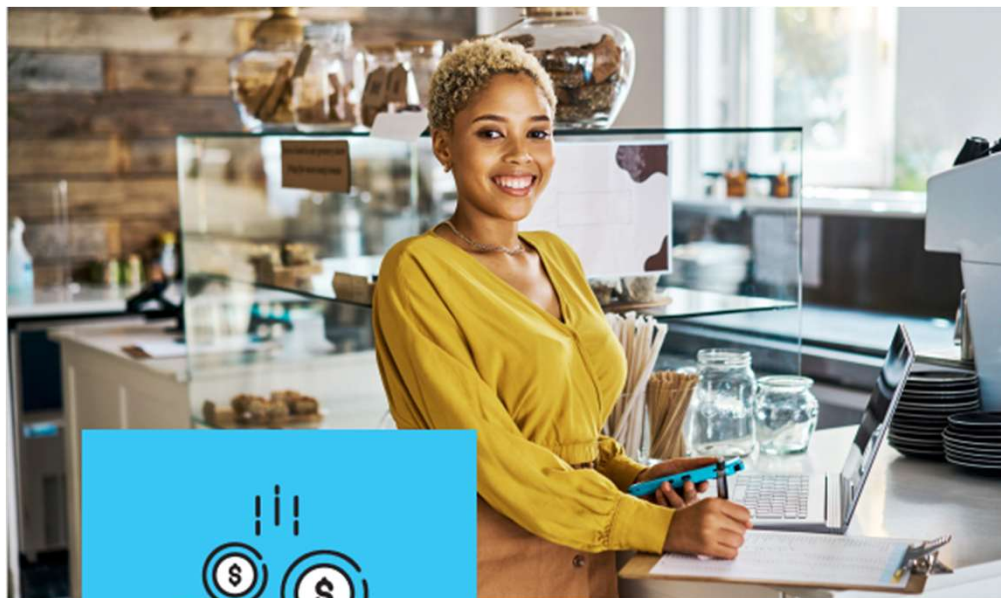
Connect you to our network of 40+ lenders in NYC

nyc.gov/financingassistance

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NYC FUTURE FUND

**Your revenue isn't the same
every month — why should
your loan payments be?**

NYC Future Fund's revenue-based loans
adjust to your business's revenue for flexible
repayment. Designed to help businesses grow,
these loans support:

- Working capital
- Inventory
- Marketing
- Hiring
- Materials
- Small equipment



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Learn to start and grow your NYC-based business —

anytime

anywhere



If you're an aspiring or current business owner in NYC, learn how to plan, finance, market, and manage your business for free through online courses from industry experts.

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nyc.gov/businesscourses

NYC
Business
Express
Service
Team

Time is money.

Save both with NYC BEST's
one-on-one help – for free!



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NYC Business Express Service Team (BEST)



NYC Business Express Service Team (BEST) is an initiative of the NYC Department of Small Business Services that connects business owners to a single point of contact who can help navigate various agencies to open or run their storefront businesses for free.

Through NYC BEST, you will be assigned a single point person to help you:



Get Licenses & Permits Faster

- Understand City rules and requirements
- Work with City agencies to get licenses and permits faster



Avoid/Reduce Fines & Violations

- Prepare for inspections
- Fix issues *before* an inspector walks through your door
- Understand violations you've received and help address them



**Need help
with a business
lease in NYC?**

**You may be
eligible for free
legal services.**

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**Free legal services are
available to help eligible*
businesses with the
following:**

1


Signing a new
commercial lease

2

Amending, renewing, or
terminating an existing
commercial lease

3

Addressing a commercial
lease-related issue

 To be eligible to participate, your business must be a small business located in NYC, not be a franchise establishment, and you must meet the income eligibility requirements of the legal service provider.

nyc.gov/commlease

Minority or Woman Business Owner?

Make NYC your

next customer.

M/WBE Certification opens doors to local contracting opportunities to help your business compete and grow. If you're a minority or woman business owner, find out how SBS can help you get certified and make NYC your next customer.



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nyc.gov/getcertified

Sell to the
government with
confidence.



WE **nyc**

Empowering women
to start, operate, and
grow businesses.

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we.nyc



WE NYC

WE NYC (Women Entrepreneurs NYC) is an initiative that is dedicated to helping women start and grow their businesses. WE NYC offers services in the following areas:

- WE Connect – provides mentorship and networking opportunities
- WE Master Leadership – workshops focused on supporting women entrepreneurs build leadership skills
- WE Master Money – workshops focused on supporting women entrepreneurs build financial management and financing skills





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Get Free Legal Advice for Your Business



BE NYC
ADVANCING BLACK ENTREPRENEURSHIP

WEnyc

NEW YORK CITY
mwbe
Minority and Women-Owned Business Enterprises



COMMERCIAL REVITALIZATION PROGRAM (CRP)

The Commercial Revitalization Program (CRP) was designed to encourage investment in targeted areas and increase commercial tenancy in older commercial office and retail spaces by providing rent abatements to tenants, targeting small/medium as well as large businesses.



COMMERCIAL EXPANSION PROGRAM (CEP)

The Commercial Expansion Program (CEP) was designed to encourage investment in targeted areas and increase tenancy in commercial and industrial spaces by providing rent abatements to the tenants (retail is not eligible).



ENERGY COST SAVINGS PROGRAM (ECSP)

The Energy Cost Savings Program (ECSP) was designed to help primarily small to medium size businesses in the boroughs outside of Manhattan lower energy costs through reductions in electric and natural gas bills. Businesses need to relocate to or within targeted areas of NYC or invest in facility improvements in conjunction with other City programs.

NYC Business Incentives

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The Incentives Unit promotes economic activity through a variety of federal, state and city programs that include reductions in tax liability, tax credits, and identifying energy savings.

Whether a business rents space, renovates space, invests in equipment or wants to purchase a building, incentives programs can help save money and promote facility upgrades.

SBS provides a customized consultation to identify incentives applicable to your business and help you navigate through the various programs (www.NYC.gov/business). Also visit the City's Incentives Estimator at www.NYC.gov/businessincentives

Four Main Incentives Triggers





PREPARE YOUR BUSINESS FOR **EMERGENCIES**

From gas leaks and fires, to major storms and flooding, NYC business owners face a variety of unexpected emergencies. SBS offers free emergency preparedness workshops open to businesses across New York City.



**WE CAN
HELP YOU**



**PROTECT YOUR
INVESTMENTS**



**STAY IN
BUSINESS**



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nyc.gov/businessprep



Emergency Response

We're here to help you get back to business after an emergency. Our Emergency Response team works closely with NYC Emergency Management and other key City agencies to assess the impact to your business and help you restore operations as soon as possible.



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Business Preparedness and Resiliency

The Business Preparedness and Resiliency Program (Business PREP) helps small businesses prepare for emergencies and enhance the resiliency of their operations, assets, and physical space in the event of a disaster.

Emergency Preparedness Workshops and Webinars

- educate businesses on best practices and connect them to resiliency services

Online Resources

developing digital resiliency resources:

- ✓ **Emergency Preparedness Resources**
- ✓ **Flood Risk for Small Businesses**
- ✓ **Self-Assessment Tool**

Risk Assessments and Grants

- *on-site risk assessments* - a team of emergency planning and insurance experts will schedule visits with businesses to review physical space, operations, and insurance coverage, and make recommendations
- *grants* - up to \$5,000 to purchase recommended resiliency equipment



Visit nyc.gov/businessprep to learn more



Find the **Right Candidates** For **Your Business.**

No matter what your staffing needs are, we can
help you hire the right employees — for free!

We have 100,000+ candidates to choose from to find
qualified employees for your business.

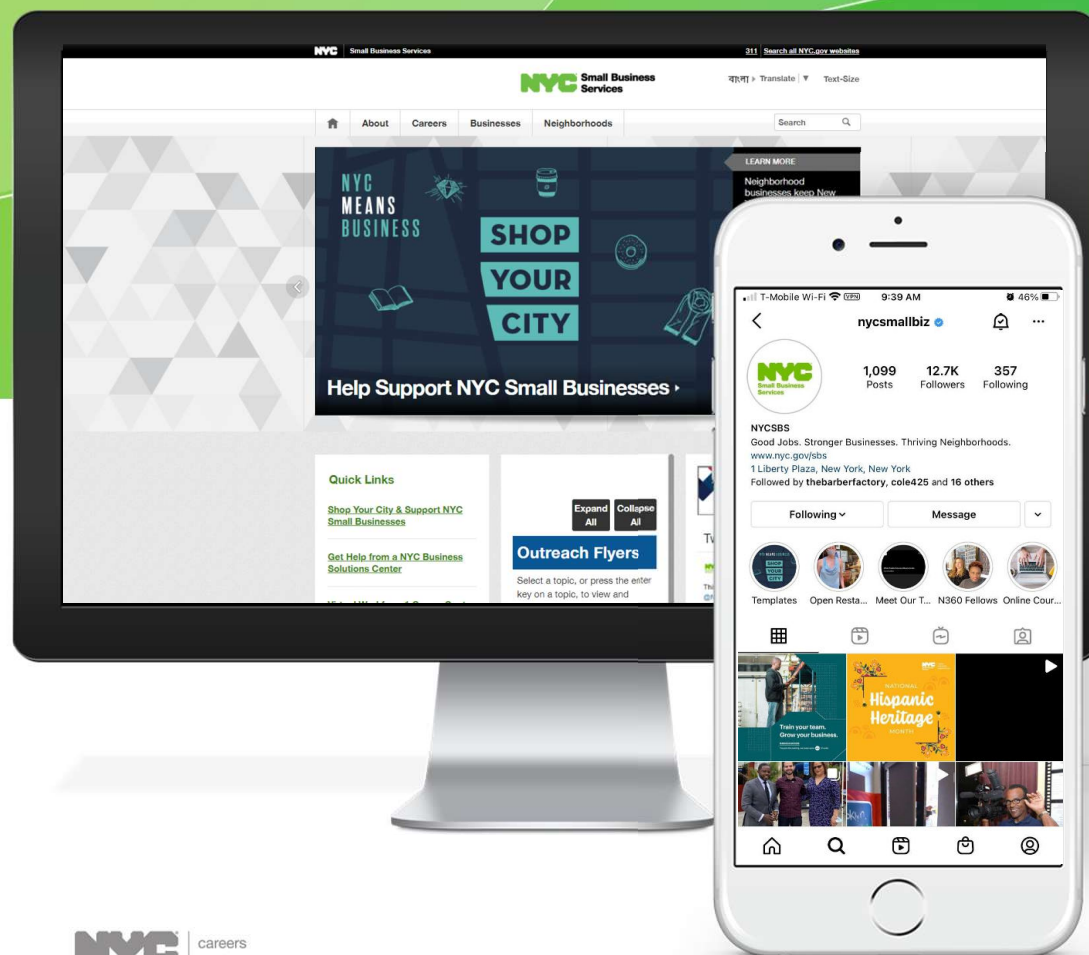


NYC Business Portal

A comprehensive, mobile-friendly, online tool that provides business owners a one-stop-shop to:

- Apply for licenses and permits
- Monitor the status of applications
- Understand and access resources available from all City agencies





Stay Connected with SBS

nyc.gov/sbs

f /nycbusiness

🐦 @nyc_sbs

📷 @nycsmallbiz

Small Business Hotline

888-SBS-4NYC (888-727-4692)



Thank You

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