

Village Preservation: Small Business Programs

Community Board 8
January 20, 2026

VILLAGE PRESERVATION

GREENWICH
VILLAGE SOCIETY
FOR HISTORIC
PRESERVATION

Why Small Business?





Challenges to Small Businesses

BUSINESSES OF THE MONTH



3RD ANNUAL

Sullivan-Thompson Historic District Shop and Stroll

★ Check in location: Steps of Church of St. Anthony - 154 Sullivan

- 1 The Hat Shop - 148 Sullivan
- 2 & son - 138 Sullivan
- 3 Spiral Books - 147 Sullivan
- 4 Atelier d'Emotion - 137 Sullivan
- 5 Dalya NYC - 107 Sullivan
- 6 Global Table - 107 Sullivan
- 7 cutandcropped - 192 Spring
- 8 Credo New York Eyewear - 80 Thompson
- 9 Amare Wear Jewelry - 172 Prince
- 10 French-York - 98 Thompson
- 11 Old Fashioned Café - 110 Thompson
- 12 Peter Hermann Leather Goods - 107 Thompson
- 13 Makie - 109 Thompson
- 14 Deco Jewels Inc - 131 Thompson

● = neighborhood businesses over 30 years old!

GREENWICH VILLAGE SOCIETY FOR HISTORIC PRESERVATION VILLAGE PRESERVATION

WELCOME TO THE NEIGHBORHOOD



SHOP AND STROLL

SMALL BUSINESS PROGRAMS

EXPLORE VILLAGE PRESERVATION

EVENTS

35th Annual Village Awards and 45th Annual Member's Meeting

June 11: Annual Meeting and
Village Awards

Spring House Tour Benefit

VILLAGE VOICES



VILLAGE AWARDS

Preservation Tools



Other Strategies

A PROPOSAL FOR

The East Village Enhanced Commercial District



What is an enhanced commercial district?

It is an area governed by a set of land use regulations that address neighborhood concerns about local commercial corridors at a finer level of detail than standard zoning controls can. The regulations are layered on top of the district's existing zoning. Half a dozen enhanced commercial districts exist throughout the city.

Why does the East Village need one?

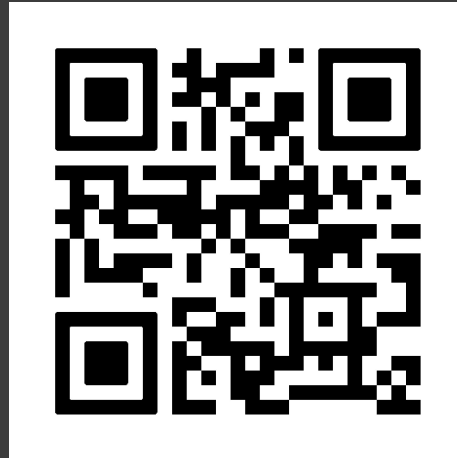
An enhanced commercial district would support independent small businesses and preserve the neighborhood's unique character. Over the past decade, demand by national chains and destination nightlife establishments has led to the displacement of numerous "mom & pop" shops and businesses that serve the local community, and it has unbalanced the retail mix

throughout the neighborhood, undermining daytime foot traffic and deadening street life along numerous corridors.

What would an enhanced commercial district do?

It would help restore a balance among independent local retail and its corporate and destination counterparts. This would encourage a combination of establishments that can continue to meet neighborhood needs and generate daytime activity; and it would prevent an excess of businesses that have a disruptive nighttime impact on residents.





www.villagepreservation.org