Valerie S. Mason Chair

Will Brightbill District Manager



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The City of New York
Community Board 8 Manhattan
Communications Committee
Tuesday, September 8, 2025 – 6:30 PM
This meeting was conducted via Zoom

### **MINUTES**

Attendance: Danielle Avissar, Gayle Baron, Alida Camp, Miles Fink, Sahar Husain, Monica McKane Sanchez\*, Sharon Pope-Marshall, Peggy Price, Barbara Rudder, Will Sanchez, Judy Schneider, Robin Seligson

\*Public Member

**Approximate Number of Public Attendees: 3** 

### Item 1 – Discuss scheduling outreach/tabling event: Election Day:

- Establish pilot program: Tabling would focus on discussion and distribution of CB8 materials specifically Wagner High location
- Calendar tabling event on National Night Out
- Further discussion of the pilot program and National Night Out in October

#### Item 2 – Update/vote Board rebranding: CB8 logo and motto

Voted on top 4 of 15 suggested CB8 mottos

• Four will be present to the community board to determine preference for one: CB8 Works For You, We're Your Voice, Your Voice On The East Side, and Building Community

#### Item 3 – Discuss Outreach Opportunity: District Needs Statement --- Increase public input

A list has been compiled of local civic organizations, schools, religious organizations, etc. We intend to communicate with these folks regarding overall CB8 awareness. The list will include contact names and information for each group as we grow and edit it.

#### Item 4 – Developing a new schedule for CB8 Zooms

- Discussed survey of priorities for District Needs Statement
  - o Crime, quality of life and affordable housing

#### Item 5 – Other

- Post on social media and issue press releases to generate articles
- Encourage more people to attend all committee meetings

# <u>Item 6 – Old Business</u>

No items of Old Business were discussed.

## <u>Item 7 – New Business</u>

No items of New Business were discussed.

There being no further business, the meeting was adjourned at 7:50 PM.

Robin Seligson and Sharon Pope-Marshall, Co-Chairs