

Valerie S. Mason
Chair

Will Brightbill
District Manager



505 Park Avenue, Suite 620
New York, N.Y. 10022-1106
(212) 758-4340
(212) 758-4616 (Fax)
www.cb8m.com – Website
info@cb8m.com – E-Mail

The City of New York
Community Board 8 Manhattan
Communications Committee
Thursday, February 20, 2025 6:30 PM
Conducted Remotely on Zoom

Attendance: Gayle Baron, Sahar Husain, Sharon Pope-Marshall, Peggy Price, Barbara Rudder, and Robin Seligson, and Will Sanchez

Approximate Attendance from the Public: 5

MINUTES:

This was the first meeting of the newly revamped Communications Committee. The meeting commenced with a discussion of the Committee Mission Statement. Additional discussion focused on CB8 Zooms and CB8 Speaks: moderators will be rotated to include Communications Committee members, CB8 Committee Co-Chairs, and other board members as appropriate.

Communication Committee members and members of the public offered suggestions for increased community board outreach within the district to increase community attendance and overall awareness at full board meetings in general and at board committee meetings, in particular.

Additional suggestions included:

- Make in person presentations to building boards, neighborhood associations and community groups.
- Develop a script, to be approved by Valerie Mason, CB8 Chairperson. This process will be further developed.
- Utilize various social media platforms, such as Facebook, on key CB8 topics.
- Create attractive flyers and post them around the district. Flyers work.
- Erect bulletin boards with our announcements and flyers posted on them in various locations
- Conduct outreach to and work with local publications - Patch, AM New York, Our Town, Gothamist-to publicize CB8 board and committee work.
- Contact LINK NYC to decrease screen refresh as screens refresh too quickly to have an impact.

There being no further business, the meeting was adjourned at 7:30PM.

Respectfully submitted, Robin Seligson & Sharon Pope-Marshall, Co-Chairs