

Valerie S. Mason
Chair

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**The City of New York
Community Board 8 Manhattan**

November 20, 2025

Honorable Sarah Carroll, Chair
NYC Landmarks Preservation Commission
Municipal Building
One Center Street, 9th Floor
New York, New York 10007

RE: 779 Fifth Avenue (Upper East Side Historic District) (Between East 59th and East 60th Streets) –
David C. Acheson – A Neo-Romanesque and Neo-Gothic style building designed by Schultze & Weaver and constructed in 1927, with a façade designed by Michael Graves & Associates and constructed in 1984. Application is for a facade painting update, restoration, & signage in relation to the Michael Graves storefront.

Dear Chair Carroll,

At the Full Board meeting of Community Board 8 Manhattan held on November 19, 2025, the Board approved the following resolution by a vote of 31 in favor, 9 opposed, 5 abstentions, and 0 not voting for cause.

WHEREAS the Sherry Netherland has four storefronts facing Fifth Avenue; and

WHEREAS the northern storefront is to the north of the main entrance and the other three are to the south of the main building entrance; and

WHEREAS the storefronts are double height; and

WHEREAS the double height rectilinear frames are the same for all storefronts; and

WHEREAS the north and south storefronts have pairs of double hung windows above; and

WHEREAS the two storefronts to the north of the south storefront have arched openings above; and

WHEREAS the arched openings have spans that are the same as the widths of the storefronts; and

WHEREAS the metal frames, beams, and mullions proportion the storefront glazing the same for the three southern storefronts; and

WHEREAS the three southern storefronts are the same or close to the same as the original storefronts; and

WHEREAS the northern storefront was redesigned by Michael Graves; and

WHEREAS the northern storefront as designed by Graves had a central multi pane glass door with an oculus centered in a panel above, all set in a heavy metal frame; and

WHEREAS a Grecian Cup was set above the top of the entrance door frame; and

WHEREAS the metal frames of the storefronts and the metal liners of the arches are the original color, “Essex Green”, a dark, gray green; and

WHEREAS the metal in the Graves storefront was Essex Green but the frame for the entrance was a red wine color; and

WHEREAS the oculus was clear glass with the sign on the glass; and

WHEREAS the Grecian Cup was bronze and gold; and

WHEREAS the current storefront has Essex Green metal, brown entrance frame, dark bronze Grecian Cup, clear oculus, and signs on the glass panels either side of the entrance; and

WHEREAS the applicant will restore the Graves design by maintaining the Essex Green metal, the clear oculus, and the bronze and gold Grecian Cup; and

WHEREAS the applicant has retail stores internationally; and

WHEREAS the applicant has a bright green logo color; and

WHEREAS the applicant will paint the entrance frame with the bright green logo color; and

WHEREAS the applicant will hang a stained glass sign behind the clear oculus, which will enable the sign to be removed and changed; and

WHEREAS the bright green entrance frame, restoration, and signage maintain the spirit of the Michael Graves design; and

WHEREAS the proposed storefront is appropriate and contextual within the retail base of the Sherry Netherland and within the historic district;

THEREFORE, BE IT RESOLVED that this application is **APPROVED AS PRESENTED**.

Please advise us of any action taken on this matter.

Sincerely,

Valerie S. Mason

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Chair

Anthony Cohn, David Helpern, and Jane Parshall

Anthony Cohn, David Helpern, and Jane Parshall
Co-Chairs, Landmarks Committee

cc: Honorable Kathy Hochul, Governor of New York
Honorable Eric Adams, Mayor of the City of New York
Honorable Mark Levine, Manhattan Borough President
Honorable Jerry Nadler, 12th Congressional District Representative
Honorable Liz Krueger, NYS Senator, 28th Senatorial District
Honorable José M. Serrano, NYS Senator, 29th Senatorial District
Honorable Edward Gibbs, NYS Assembly Member 68th Assembly District
Honorable Alex Bores, NYS Assembly Member, 73rd Assembly District
Honorable Rebecca Seawright, NYS Assembly Member 76th Assembly District
Honorable Keith Powers, NYC Council Member, 4th Council District

Honorable Julie Menin, NYC Council Member, 5th Council District
Honorable Diana Ayala, NYC Council Member, 8th Council District