



CONSULATE GENERAL OF THE
REPUBLIC OF INDONESIA
NEW YORK



PUBLIC HEARING STREET FAIR COMMITTEE

Indonesia Street Festival

MONDAY, JULY 15, 2024

Distribution of Public Notice

- Has been posted as instructed.
- See the PDF file



Valerie S. Mason
Chair

Brightbill
District Manager



505 Park Avenue,
New York, N.Y. 10022
(212) 758-4340
(212) 758-4616 (Fax)
www.cb8m.com
info@cb8m.com

The City of New York
Community Board 8 Manhattan

**THIS IS AN OFFICIAL GOVERNMENT NOTICE
DO NOT REMOVE UNTIL 7/16/2024**

Street Fairs Committee Public Hearing

**Indonesian Street Festival (Sponsored by
PERWAKRIN USA Inc.) — Sidewalk and Street
Closure at East 68th Street between Madison Avenue
Fifth Avenue, Saturday 08/24/2024, from 10:00 AM
6:00 PM.**

Date: Monday, July 15, 2024

Time: 4:00 P.M.

Place: This meeting will be conducted via Zoom



Please visit <https://www.cb8m.com>, or scan the QR code on the left, for additional meeting details.

Anyone with an interest in this matter is encouraged to attend.

Wilma Johnson and Barbara Rudder, Co-Chairs

What is Indonesian Street Festival (ISF)

- ISF is about promoting Indonesian Culinary, Culture and Tourism in Manhattan, NYC
- A program sponsored by the Consulate General of Indonesia in NYC
- Has been held annually since 2015 (not in 2020-2021)
- A small-scale ISF was held on September 2022
- Last ISF was on September 2023
- ISF 2024 celebrate 7th Indonesia Street Festival, and 75th Years Anniversary of Diplomatic Relations between Indonesia and the United States, especially New York, in August 2024



Missions

- Indonesia is the most invisible country in the USA
- Introducing Indonesia in Manhattan
- Indonesia in 5 senses (Sight, Sound, Smell, Touch, Taste)



2024 Indonesian Street Festival

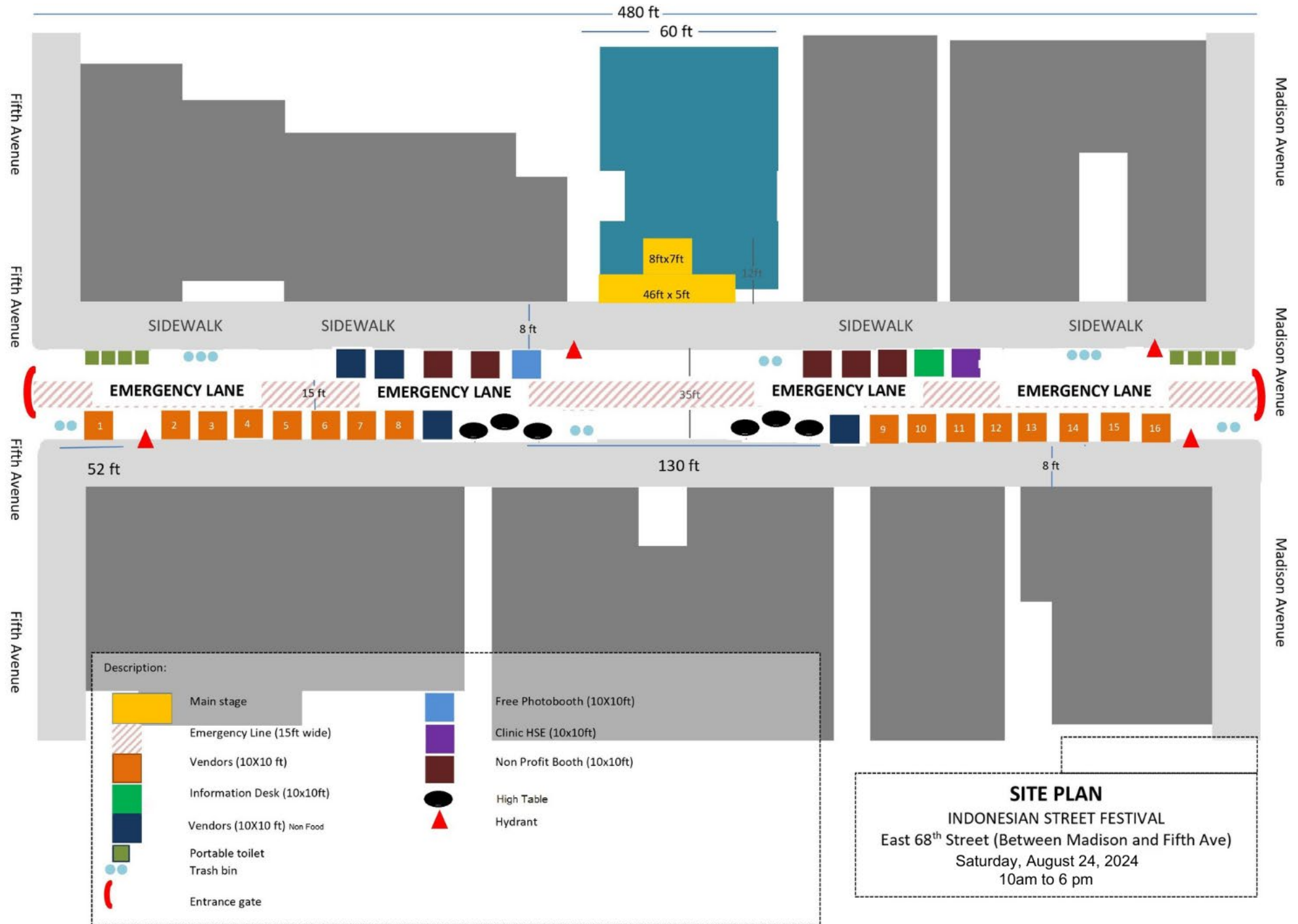
- August 24, 2024, during Indonesia Independence Week Celebration, and 75th Anniversary of Indonesia-USA diplomatic relations
- 2024 Theme: Discover Indonesia
- Expect to draw crowd about 2.000 people
- 16 food booths and 7 non-food booths
- Cultural program throughout the day (9 cultural live performances are planned)



Preparations: What we have done

- Site plan
- Insurance
- Cultural programs





The Plan Ahead

- Calling for vendors
- Promotion, invitations
- Connect with governments/agencies (for programs)

Thank you for your
consideration





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