ALEXANDER MCQUEEN

LANDMARKS PRESERVATION STAFF LEVEL REVIEW

753 MADISON AVE NEW YORK, NY 10065

DECEMBER 5TH, 2023



2. EXISTING MADISON AVE VIEW



5. EXISTING CORNER VIEW



2. EXISTING MADISON AVE VIEW - ENTRY DOOR

DATE

12/05/23



4. EXISTING EAST 65TH STREET VIEW 1



5. EXISTING EAST 65TH STREET VIEW 2

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753 MADISON AVE **NEW YORK, NY. 10065**

PROJECT NO.

1523400-00

DRAWN BY

TPG

NTS

LANDMARKS PRESERVATION COMMITTEE STOREFRONT RENOVATION

EXISTING FACADE PHOTOS

SCALE

DRAWING

LPC-01

SEAL

27 EAST 65 STREET, 10065

PROJECT ADDRESS:

753 MADISON AVE NEW YORK, NY 10065

BOROUGH: MANHATTAN

BLOCK: 1380

SPECIAL: MP - MADISON AVE PRESERVATION

LOT: 23 10,845 SF LOT AREA: LOT FRONTAGE: 100' LOT DEPTH 108'

NUMBER OF BUILDINGS: NUMBER OF FLOORS: 17

BUILDING GROSS AREA 155.840 SF

TOTAL # OF UNITS:

LAND USE: MIXED USE ZONING: C5-1, R8B **ZONING MAP #:** 8C

27 EAST 65 STREET, 10065 (CONT)

YEAR BUILT:

TENANT 1ST FLOOR FACADE:

BUILDING FACADE ABOVE:

LANDMARK TYPE:

OCCUPANCY GROUP: M - MERCANTILE (W/ ACCESSORY STORAGE) (IN AREA OF WORK)

USE GROUP: 6 - RETAIL

CLASS 1 FIRE PROOF STEEL FRAMING CONSTRUCTION CLASS:

W/ CONCRETE SLABS

STOREFRONT AND STONE

BRICK

1959

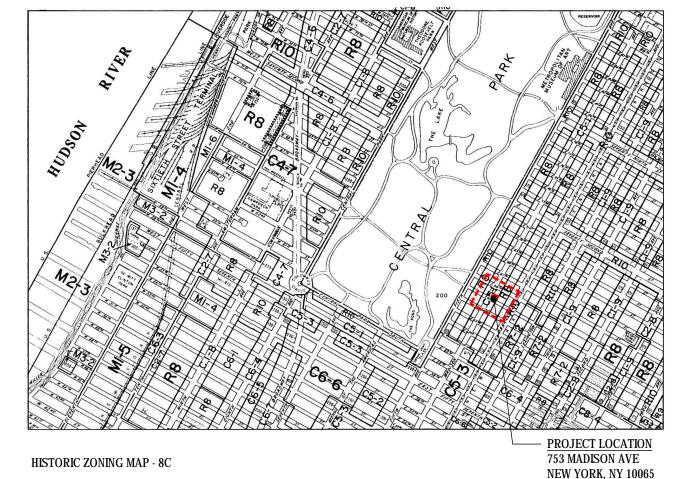
HISTORIC DISTRICT

SPECIAL MADISON AVENUE PRESERVATION DISTRICT

OTHER DISTRICTS: RESIDENCE DISTRICTS







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DATE

12/05/23

SCALE

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LANDMARKS PRESERVATION COMMITTEE STOREFRONT RENOVATION

GENERAL INFO

DRAWING

SEAL

LPC-02



KEY MAP



1 - ADJACENT BUILDING - CORNER ACROSS



3 - ADJACENT BUILDING - RIGHT



ADJACENT BUILDING - SIDE VIEW - LEFT



2 - ADJACENT BUILDING - ACROSS



4 - ADJACENT BUILDING - LEFT



ADJACENT BUILDING - SIDE VIEW - ACROSS

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DATE 12/05/23

DRAWII

LANDMARKS PRESERVATION COMMITTEE STOREFRONT RENOVATION ADJACENT BUILDINGS

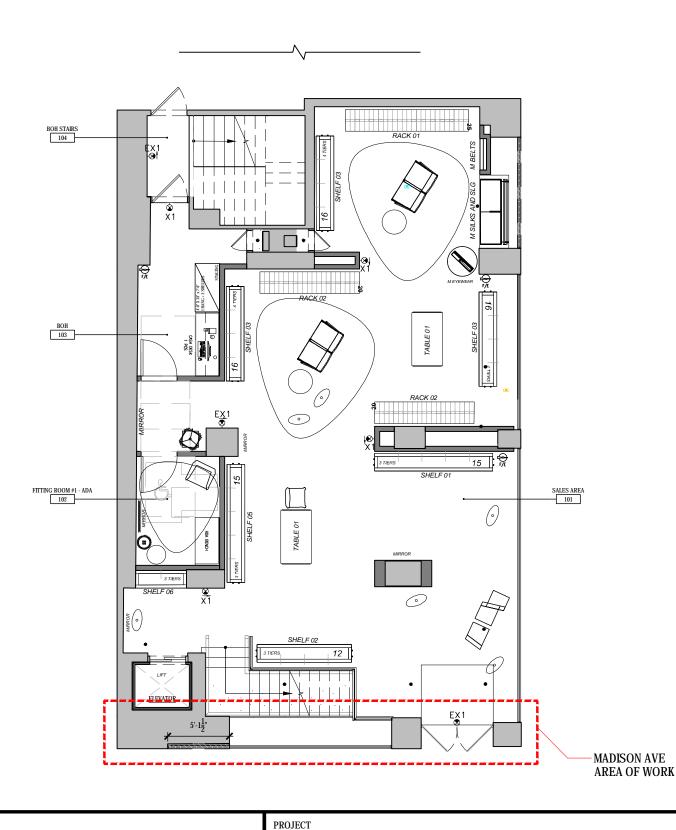
ADJACENI BUILDING

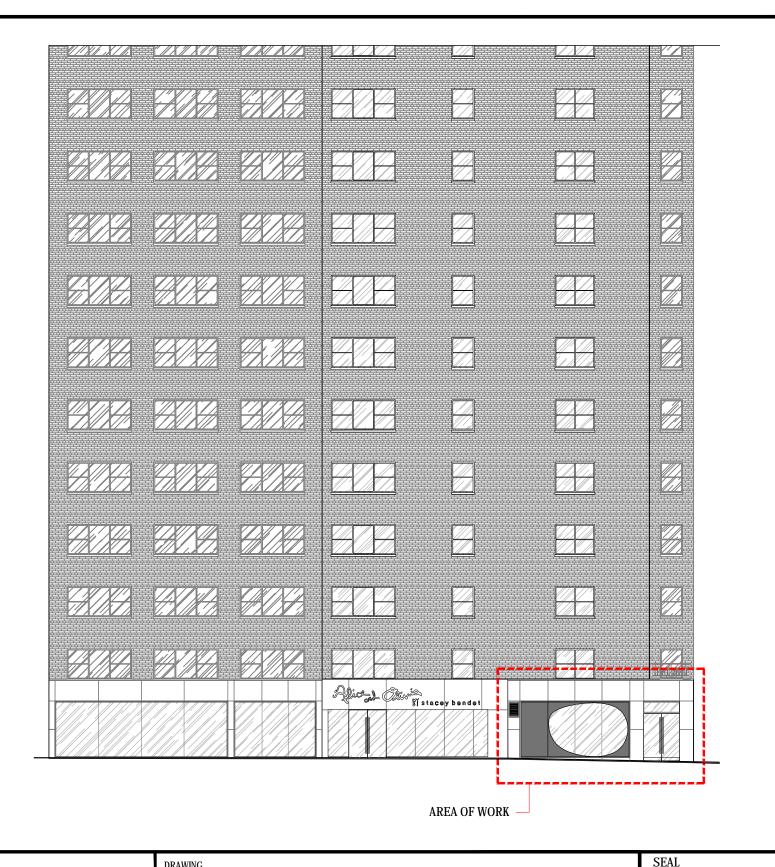
SCALE

DRAWING

NTS LPC-03

SEAL





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 PROJECT NO.
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 DATE

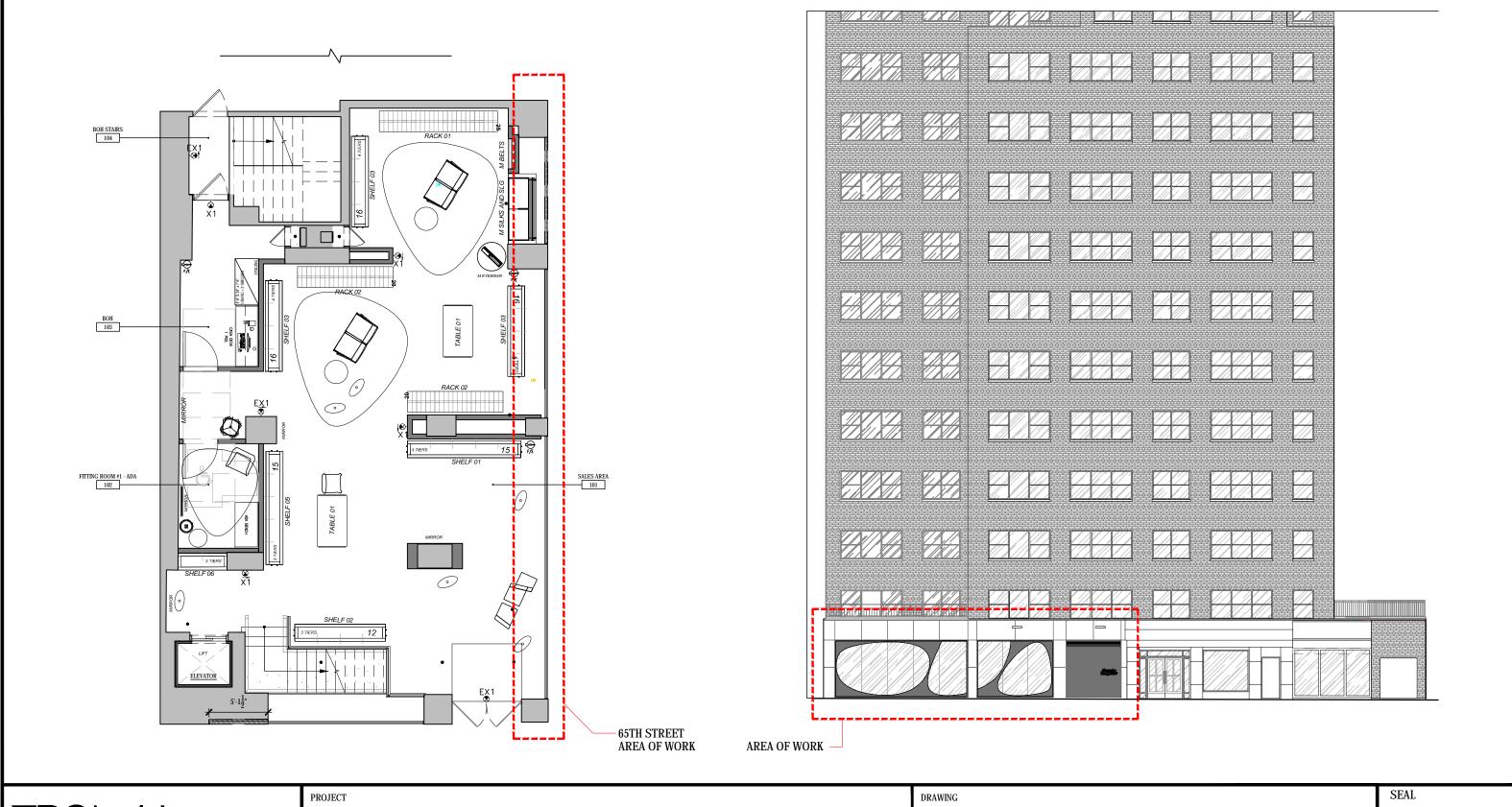
 1523400-00
 TPG
 12/05/23

LANDMARKS PRESERVATION COMMITTEE
STOREFRONT RENOVATION
OVERALL ELEVATION - MADISON AVE

OVERALL ELEVATION - MADISON AVE

SCALE DRAWING

NTS LPC-04



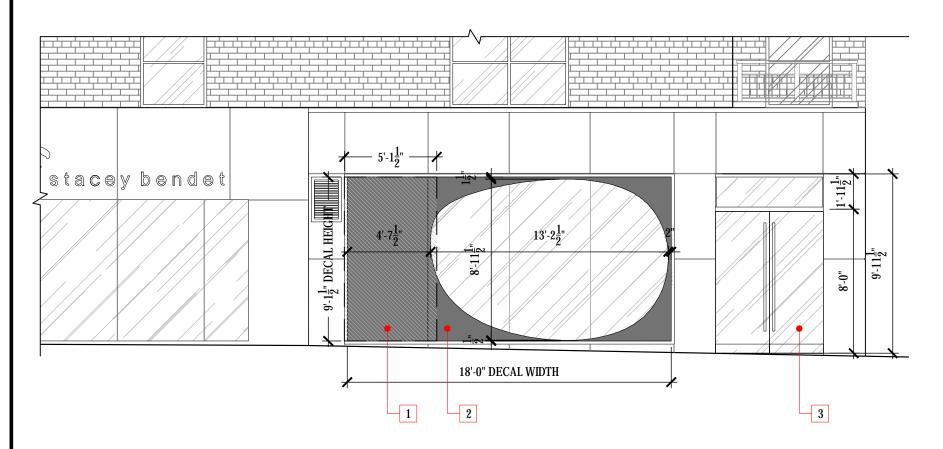
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753 MADISON AVE **NEW YORK, NY. 10065**

PROJECT NO. DRAWN BY DATE 1523400-00 TPG 12/05/23 LANDMARKS PRESERVATION COMMITTEE STOREFRONT RENOVATION **OVERALL ELEVATION - 65TH STREET**

SCALE DRAWING NTS LPC-05



KEY NOTES:

- PORTION OF STOREFRONT GLAZING IS NON-TRANSPARENT DUE TO EXISTING FULL HEIGHT INTERIOR WALL BEHIND GLAZING. THEREFORE, THIS PORTION OF GLAZING IS EXCLUDED FROM VINYL CALCULATIONS.
- INSTALL NEW PRINTED DECAL ON INTERIOR SIDE OF GLAZING, GRAPHIC TO BE MATTE BLACK.
- INSTALL NEW AGED BRASS M1 FINISH ENTRY DOOR.

SIGNAGE NOTE:

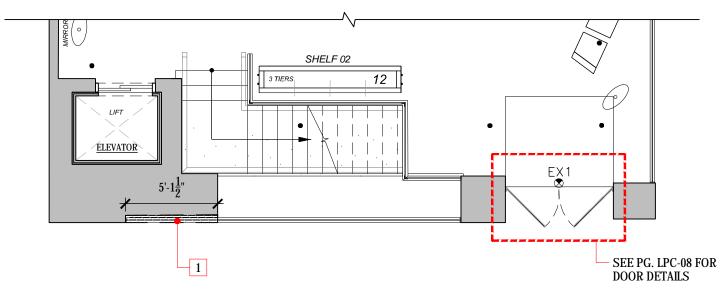
TOTAL PROVIDED SIGNAGE SQUARE FOOTAGE: 101 SQFT
1. MADISON AVE MATT PRINTED DECAL: 31 SQ FT

- 2. MADISON AVE "ALEXANDER MCQUEEN" WORKMARK: 4 SQ FT
- 3. 65TH ST "ALEXANDER MCQUEEN" WORKMARK: 4 SQ FT
- 4. 65TH ST MATT PRINTED DÉCAL 1: 40 SQ FT
- 5. 65TH ST MATT PRINTED DECAL 2: 26 SQ FT

TOTAL GLAZING SQUARE FOOTAGE: 522 SQ FT TOTAL PROVIDED SIGNAGE IS 19.4% OF TOTAL GLAZED AREA

PAINTED AND VINYL SIGNAGE MAY BE APPLIED DIRECTLY ONTO THE STOREFRONT GLAZING, INCLUDING AT THE DOORS, TRANSOM AND DISPLAY WINDOW, PROVIDED THAT THE SIGNAGE DOES NOT EXCEED MORE THAN TWENTY (20) PERCENT OF THE GLAZED AREA. (COMPLIES)

SEAL



TPG



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1523400-00

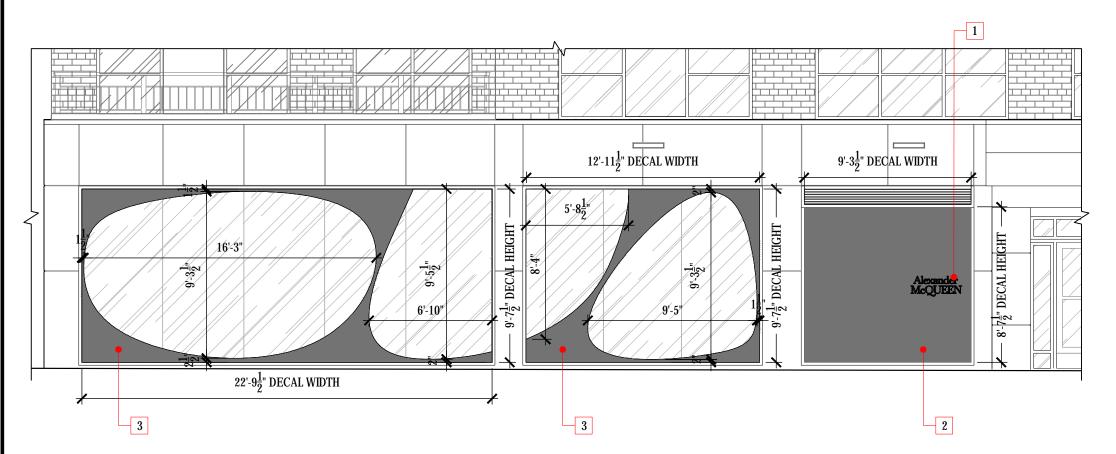
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LANDMARKS PRESERVATION COMMITTEE 753 MADISON AVE STOREFRONT RENOVATION **NEW YORK, NY. 10065** ELEVATION, PLAN & RENDERING - MADISON AVENUE

PROJECT NO. DRAWN BY DATE SCALE DRAWING NTS LPC-06

12/05/23



KEY NOTES:

- NEW 130 MM TALL "ALEXANDER MCQUEEN" WHITE LETTERING TO APPEAR ON INTERIOR SIDE OF GLAZING.
- 2 INSTALL NEW PRINTED DECAL ON INTERIOR SIDE OF GLAZING, GRAPHIC TO BE MATTE BLACK. PORTION OF STOREFRONT GLAZING IS NON-TRANSPARENT DUE TO FULL HEIGHT INTERIOR WALL BEHIND GLAZING. THEREFORE, THIS PORTION OF GLAZING IS EXCLUDED FROM VINYL CALCULATIONS.
- INSTALL NEW PRINTED DECAL ON INTERIOR SIDE OF GLAZING, GRAPHIC TO BE MATTE BLACK.

SIGNAGE NOTE:

- TOTAL PROVIDED SIGNAGE SQUARE FOOTAGE: 101 SQFT

 1. MADISON AVE MATT PRINTED DECAL: 31 SQ FT

 2. MADISON AVE "ALEXANDER MCQUEEN" WORKMARK: 4 SQ FT

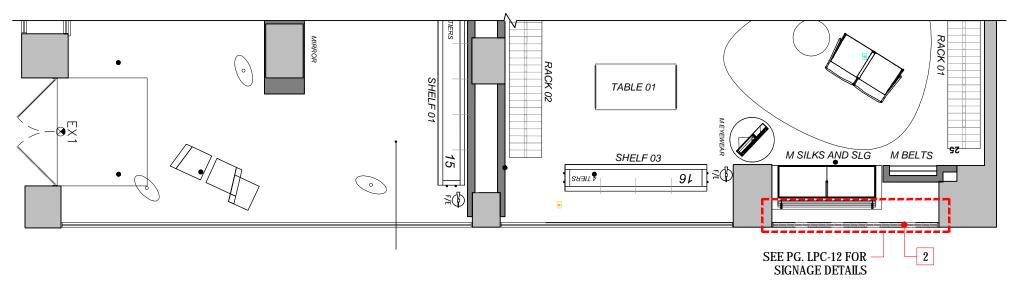
 3. 65TH ST "ALEXANDER MCQUEEN" WORKMARK: 4 SQ FT

 4. 65TH ST MATT PRINTED DECAL 1: 40 SQ FT

 - 5. 65TH ST MATT PRINTED DECAL 2: 26 SQ FT

TOTAL GLAZING SQUARE FOOTAGE: 522 SQ FT TOTAL PROVIDED SIGNAGE IS 19.4% OF TOTAL GLAZED AREA

PAINTED AND VINYL SIGNAGE MAY BE APPLIED DIRECTLY ONTO THE STOREFRONT GLAZING, INCLUDING AT THE DOORS, TRANSOM AND DISPLAY WINDOW, PROVIDED THAT THE SIGNAGE DOES NOT EXCEED MORE THAN TWENTY (20) PERCENT OF THE GLAZED AREA. (COMPLIES)





SEAL

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PROJECT LANDMARKS PRESERVATION COMMITTEE 753 MADISON AVE STOREFRONT RENOVATION **NEW YORK, NY. 10065** ELEVATION, PLAN & RENDERING - 65TH STREET DRAWN BY DRAWING

PROJECT NO. DATE SCALE NTS LPC-07 1523400-00 TPG 12/05/23



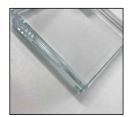




EXISTING FACADE - 65TH STREET



EXISTING FACADE - CORNER VIEW



GL01 CLEAR STOREFRONT GLAZING



OPAL ACRYLIC



MATT BLACK PRINTED DECAL

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PROJECT

753 MADISON AVE **NEW YORK, NY. 10065**

PROJECT NO.

1523400-00

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DATE 12/05/23

D01

D02

LANDMARKS PRESERVATION COMMITTEE STOREFRONT RENOVATION

MATERIALS

SCALE

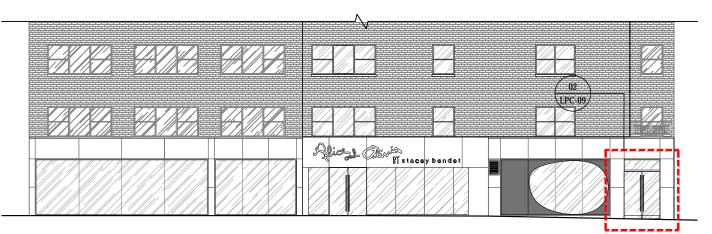
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DRAWING

LPC-08

SEAL

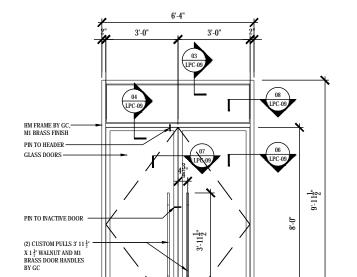
D01 A01



KEY ELEVATION

MAIN ENTRY DOOR HARDWARE:

- (2) CUSTOM PULLS BY GC, WALNUT AND M1 BRASS FINISHED HANDLES
- 40MM DIAM X 150MM LONG PATINATED BRASS AT TOP AND BOTTOM SECTION OF HANDLE
- 40MM DIAM X 1200MM LONG WALNUT FINISH PULL HANDLE
- (1) 4 POINT LOCK MANUFACTURED BY ADAMS RITE
- 4015 THRESHOLD BOLT AT ACTIVE LEAF
- MS1850S DEADLOCK SECURES ACTIVE LEAF TO INACTIVE LEAF
- MS2180 AUTO-RELEASE TWO POINT FLUSHBOLT WITH TURN LEVER/INDICATOR AT INACTIVE LEAF
- (1) CYLINDER MANUFACTURED BY BEST REMOVABLE 7-PIN CORE (PROVIDE CONSTRUCTION CORE), SMALL FORMAT INTERCHANGEABLE CORE ON EXT., THUMB TURN ON INT.
- (2) DUST-PROOF STRIKE DP-1; HOLD BOTH DOORS @ 90°
- (2) CLOSER MANUFACTURED BY DORMA, BTS80 HEAVY-DUTY CONCEALED FLOOR CLOSER WITH INTEGRAL DUST-PROOF STRIKES; COVER PLATE TO RECEIVE INSET FLUSH FINISH TO MATCH ADJ. FLOORING

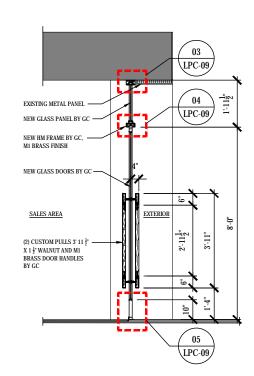


1. PROPOSED NEW ENTRY DOOR ELEVATION

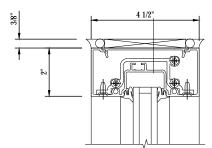
MAIN ENTRY DOOR OPERATION:

- THE INACTIVE LEAF TOP AND BOTTOM FLUSHBOLT. SECURED
- INTO PLACE WITH A THUMBTURN.
- THE ACTIVE LEAF BOTTOM FLUSHBOLT & A MORTISE LOCK THAT TIES TOGETHER THE ACTIVE AND INACTIVE LEAF. OPERATED ON BOTH SIDES WITH A KEY.
- WHEN THE KEY UNLOCKS THE MORTISE LOCK, BOTH THE ACTIVE AND INACTIVE DOOR WILL FULLY RELEASE.
- THE DOOR REQUIRES A KEY TO BE FULLY LOCKED; THE ACTIVE

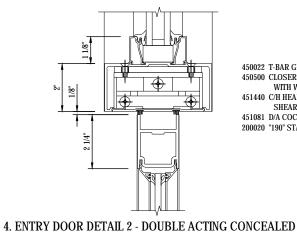
LOCKING DEVICE TO BE READILY- DISTINGUISHABLE AS LOCKED.



2. PROPOSED NEW ENTRY DOOR SECTION



3. ENTRY DOOR DETAIL 1 - TRANSOM HEAD (1" INFILL)



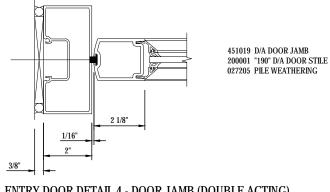
CLOSER - TRANSOM BAR (1" INFILL)

450022 T-BAR GLASS STOP 450500 CLOSER DRESSER PLATE WITH WEATHERING 451440 C/H HEADER / T-BAR SHEAR BLOCK PACKAGE 451081 D/A COC T-BAR/HEADER

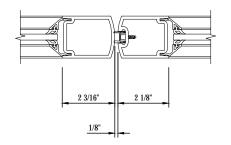
451CG001 MULLION/JAMB/SILL 450126 FLAT FILLER

451CG524 SHEAR BLOCK PACKAGE

200020 "190" STANDARD 2 1/4" TOP DOOR RAIL

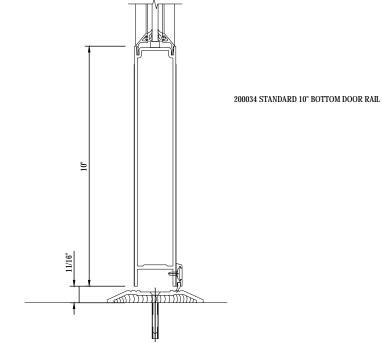


6. ENTRY DOOR DETAIL 4 - DOOR JAMB (DOUBLE ACTING)



200496 ADJUSTABLE ASTRAGAL 200003 "190" ACTIVE STILE 200004 "190" INACTIVE STILE

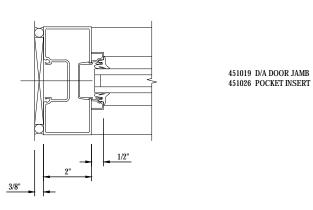
7. ENTRY DOOR DETAIL 5 - MEETING STILES



5. ENTRY DOOR DETAIL 3 - 10" BOTTOM RAIL

DATE

12/05/23



8. ENTRY DOOR DETAIL 6 - DOOR JAMB AT TRANSOM AREA

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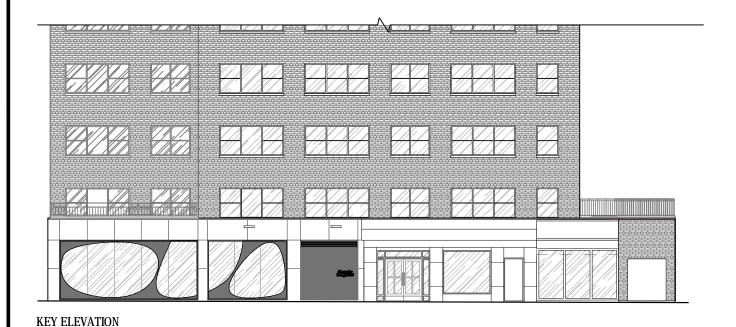
PROJECT NO. DRAWN BY 1523400-00 **TPG**

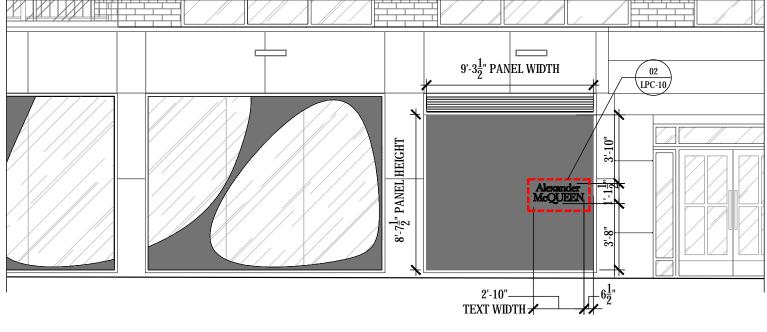
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LANDMARKS PRESERVATION COMMITTEE STOREFRONT RENOVATION **ENTRY DETAILS**

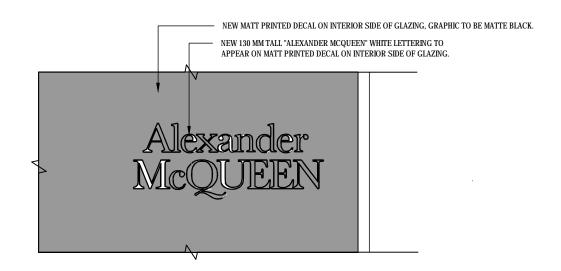
SCALE

DRAWING LPC-09 **SEAL**





1. ENLARGED 65TH STREET ELEVATION 2



2. ENLARGED SIGNAGE ELEVATION

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SEAL PROJECT 753 MADISON AVE LANDMARKS PRESERVATION COMMITTEE STOREFRONT RENOVATION **NEW YORK, NY. 10065** SIGNAGE DETAILS PROJECT NO. DRAWN BY DATE SCALE DRAWING NTS LPC-10 1523400-00 **TPG** 12/05/23