

Russell Squire
Chair

Will Brightbill
District Manager



505 Park Avenue, Suite 620
New York, N.Y. 10022-1106
(212) 758-4340
(212) 758-4616 (Fax)
www.cb8m.com – Website
info@cb8m.com – E-Mail

**The City of New York
Community Board 8 Manhattan**

December 15, 2023

Honorable Sarah Carroll, Chair
NYC Landmarks Preservation Commission
Municipal Building
One Center Street, 9th Floor
New York, New York 10007

RE: 753 Madison Avenue (Upper East Side Historic District) – *TPG Architecture* – A no style brick building designed by Anthony M. Pavia and constructed in 1959. Application is for new vinyl decals installed on the interior of storefront windows.

Dear Chair Carroll,

At the Full Board meeting of Community Board 8 Manhattan held on December 13, 2023, the board unanimously approved the following resolution by a vote of 38 in favor, 0 opposed, 0 abstentions, and 0 not voting for cause.

WHEREAS this application is for a temporary location of the Alexander McQueen store;

WHEREAS the shop is in a modernist brick building from 1959;

WHEREAS the shop front is of a modern design;

WHEREAS the shop is on the northeast corner of Madison Avenue and East 65th Street;

WHEREAS the height of the storefront windows on Madison Avenue and East 65th Street is 9'-11 ½";

WHEREAS there is one show window and an entrance with a pair of glass doors on Madison Avenue;

WHEREAS there are three show windows on East 65th Street;

WHEREAS vinyl decals will provide abstract shapes that allow views into the store;

WHEREAS the decals are black in color and cover conditions that are considered unsightly;

WHEREAS the decals are applied to the interior side of the glass;

WHEREAS the decal in the show window on Madison Avenue is 18'-0" long and the opening in the decal is 13'-2 ½" long;

WHEREAS the decal in the show window on East 65th Street at the corner is 22'-9 ½" long with two overlapping openings in the decal that are 16'-3 and 6'-10" long;

WHEREAS the decal width in the show window to the east of the corner window is 12'-11 ½" long with two overlapping openings in the decal that are 5'-8 ½" and 9'-5" long;

WHEREAS the decal width of the easternmost window is 9'-3 ½" long and it has no openings;

WHEREAS there will be an “Alexander McQUEEN” sign in white letters on the black vinyl in the easternmost window;

WHEREAS the decals are designed to provide large openings for viewing into the store;

WHEREAS the shapes of the decals maintain the visibility associated with retail on Madison Avenue;

WHEREAS the decals complement the modern storefront and modernist building;

WHEREAS the openings in the decal maintain the visibility consistent with the retail on Madison Avenue;

WHEREAS the decals are contextual and appropriate within the historic district;

THEREFORE, BE IT RESOLVED THAT this application is **APPROVED** as presented.

Please advise us of any action taken on this matter.

Sincerely,

Russell Squire

Russell Squire
Chair

David Helpern and Jane Parshall

David Helpern and Jane Parshall
Co-Chairs, Landmarks Committee

cc: Honorable Eric Adams, Mayor of the City of New York
Honorable Mark Levine, Manhattan Borough President
Honorable Jerry Nadler, 12th Congressional District Representative
Honorable Liz Krueger, NYS Senator, 28th Senatorial District
Honorable José M. Serrano, NYS Senator, 29th Senatorial District
Honorable Edward Gibbs, NYS Assembly Member 68th Assembly District
Honorable Alex Bores, NYS Assembly Member, 73rd Assembly District
Honorable Rebecca Seawright, NYS Assembly Member 76th Assembly District
Honorable Keith Powers, NYC Council Member, 4th Council District
Honorable Julie Menin, NYC Council Member, 5th Council District