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## The City of New York Community Board 8 Manhattan Arts Committee

Monday, October 23, 2023 – 4:00 PM This meeting was conducted via Zoom

Board Members Present: Gayle Baron, Alida Camp, Valerie Mason, Rita Popper, Peggy Price.

## **Minutes:**

## **Item 1: Planning for February Crafts Show**

The primary discussion centered on the February 10, 2024 Crafts Show.

We discussed a public school space that is available subject to receiving a permit. As backup, there are private schools, health care institutions, religious institutions that may have availability.

We reviewed and approved the submission flyer from the previous year.

A Board member suggested that the event flyer be clearer that the public is invited to attend. While we want to support artists, we also want to announce that CB8 is presenting the event, and to welcome the public. There was a discussion of how to word the invitation language. "Please join us at CB8's Crafts Show" or similar "please join us" is welcoming language. We will also include "free admission." We tweaked other language and the spacing and font of the flyers.

We went over the schedule for the two deadlines for craft submissions, deciding that the Committee will individually review the first set of submissions and then the second set shortly after the respective submission deadlines. Reviews of each submission set quickly will enable letters of acceptance to go to the artists and crafters sooner, avoiding frustration.

The first submission deadline will be December 22. The second will be January 5.

We do not vet on aesthetics.

We will plan to have a kids' corner if children apply to be in the show.

The question was raised about whether anyone who leaves early should be permitted to participate in another show because they had agreed to stay until the end.

We reaffirmed that the crafts show is meant to support crafters.

We want to solicit submissions as soon as possible.

We will ask Committee and Board members to send the flyers around and post on social media.

The goal is to get as much publicity as possible, including from the media. Appreciation of LinkNYC publicity was noted. We ask elected officials to post. We'll try to contact parents' associations at local schools for emails, social media, and post. We value Liz Daly's support at the Frick.

The posters contain links for anyone who wants to share on social media.

Other business. We noted that Paul Taylor Dance Company invited high school students through the Isaacs Center and their families to attend a performance for free.

The school that may be a location for the crafts show has an auditorium that we could use for performances or play readings.

The meeting was adjourned at 7:30 PM.

Alida Camp, Chair