Carshare Permanent Program

Manhattan Community Board 8 Presentation
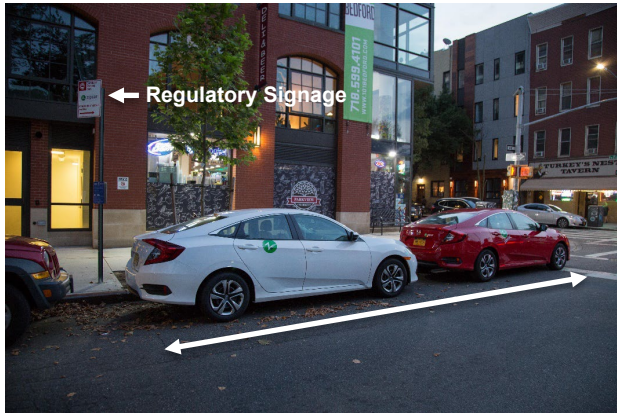November 2022

NEW YORK CITY DOT

Background

- Carshare provides on-demand, short-term access to a shared fleet of vehicles, typically through a membership and hourly or annual fee.

- Carshare Parking Pilot Program launched in June 2018 with Zipcar and Enterprise Carshare, comprising 230 on-street spaces and 55 municipal parking facilities spaces.

- The 2-year pilot averaged 24 trips per space per month with an average of 17 households per available vehicle per month.

- The pilot saw greenhouse gas emissions and vehicles mile traveled decline 7% and 6%, respectively.

- Using detailed customer surveys, researchers concluded that for every **1 car shared vehicle, 4 personal vehicles** were either **suppressed or sold.**

Map

- 8 Requested sites
  - Each site is 2 parking spaces
  - Located on same blockface at corner

Getaround
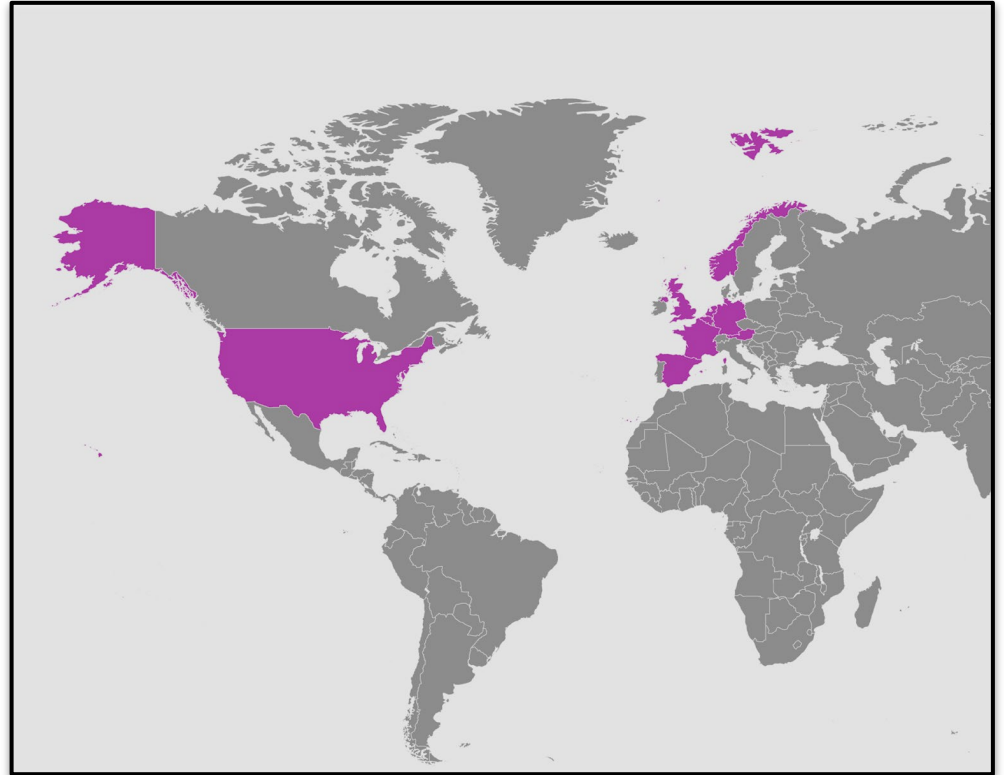
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Getaround: About Us

2009
Getaround is founded

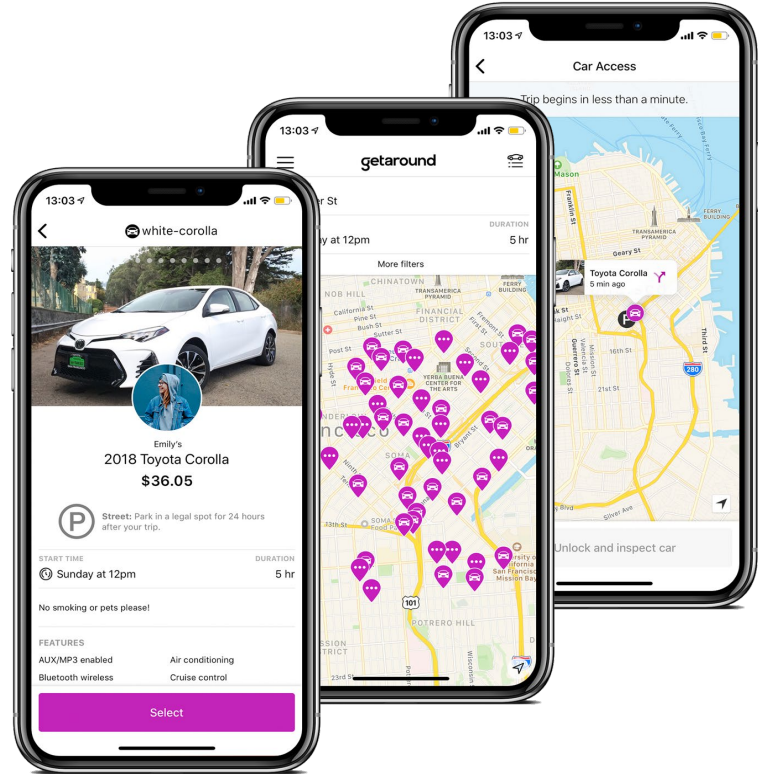**950**
Cities across the globe where Getaround operates

6M
Trips users have taken on Getaround

Getaround: About us

- **Search**: Vehicles are available by the hour or the day

- **Book:** Instant access so you can unlock with your phone and go

- **Drive**: Trips are covered with insurance and customer support.

Getaround: Shared Goals

Equitable Mobility	**76%** communities of color	**40%** low income families	**90%** rent their homes
Reduce Congestion	**10%** sold or donated a car since joining	**83%** did not buy a car because of Getaround	**97%** use personal car and rideshare less since joining
Environment Friendly	**74%** trips include 2 or more people	**41%** greenhouse gas reduction per household	**74%** live in zero car households

Getaround: Locations

- **Co-Location**: Located with or near other modes of shared transportation (e.g., bike share, subway, ferry

- **Visibility**: Located on or near highly trafficked pedestrian streets and shared transportation access points

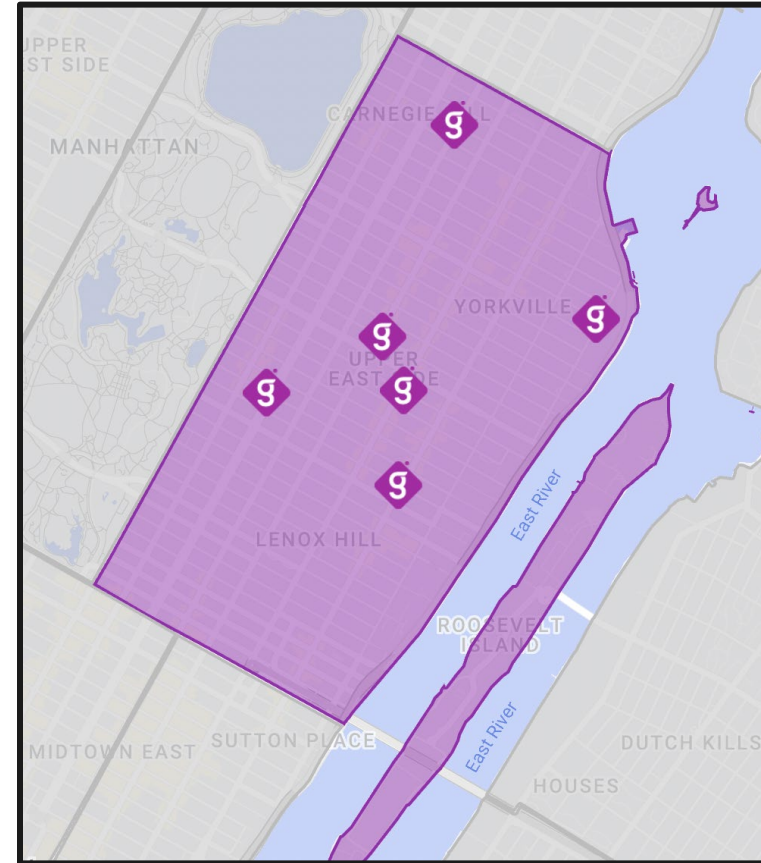- **Safety**: Located at well-lit, well traveled intersections.

Getaround: Locations

6 locations in Manhattan CB 8

- **Opportunity**: Additional shared options for New Yorkers

- **Affordability**: Affordable access to low income New Yorkers and working families

- **Equity**: Accessible transportation for those who need it most

Getaround: Education and Outreach

Discounts for Users

- **Introduction to carsharing**: Provide a discount to encourage uses to try carsharing for the first time

- **Community Organizations**: Partner with community organizations to donate discounted rides

- **Underserved Residents**: Reduce the cost of carshare for low income NYC residents by offering a recurring discount and educational materials.

SIGN UP NOW FOR
$25
DRIVING CREDIT

get.co/signup

getaround

Truqit

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Background

- **Established in 2019**
  - Grown our truckshare fleet 20 vehicles.
- Truqit is the Go-To provider of daily and hourly trucks among carshare users in San Francisco.
- Obtained 1 of only 4 carshare operator permits in San Francisco.
- Current Operations:
  - **20 Pickup Trucks** - Toyota Tacomas
  - Over **300 trips** per month
  - Peak Utilization **over 50%**

TRUQIT

- **Sohail Suleman** - Founder, CEO
- **Ryan Sokol** - Advisor

Truqit's Goals

- **Mission:**

  Our mission is to empower do-ers.
  - Whether completing home and garden renovations, eliminating clutter, moving a room share, or picking up items on Craigslist, Truqit is there.
  - Easy to drive.
  - Easy to park trucks in the neighborhood.

So go ahead. Ask to borrow the truck. We won't mind.

Everyone wishes they had a friend with a pickup truck.

Truqit aims to be that friend.

Current offerings and Issues

What's the problem?

- Consumers need pickup trucks to feel empowered to get things done although *current options for renting trucks do not offer an effective solution*

Current Truck Rental Offering	Drawbacks
Big Box Home Improvement (ex: Home Depot, Lowe's)	• Doesn't accept reservations • Not ideal for urban use
Moving Truck Rental (ex: Uhaul, Budget, Penske)	• Quasi reservation • Inconvenient location
Traditional Rental Car (ex: Hertz, Avis, Budget)	• Lack of In-town availability • Bad location
Ask a friend	• Lots of friction

The Truqit Solution

- **Search, Book, Rent, Unlock & Go within minutes**
  - Reserve from your mobile phone
  - Cellular, Bluetooth & NFC Based vehicle access lock/ unlock & enable starter from your mobile device
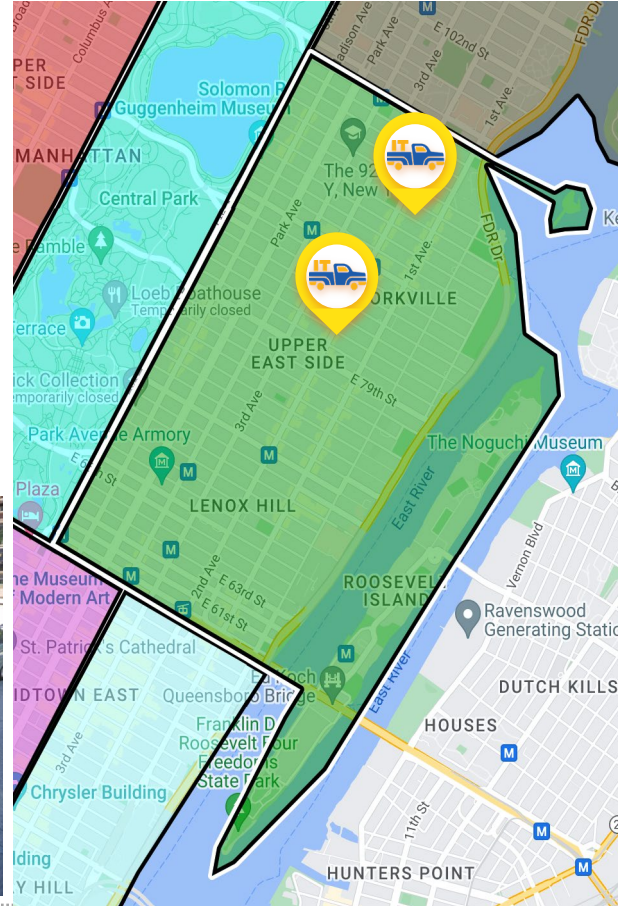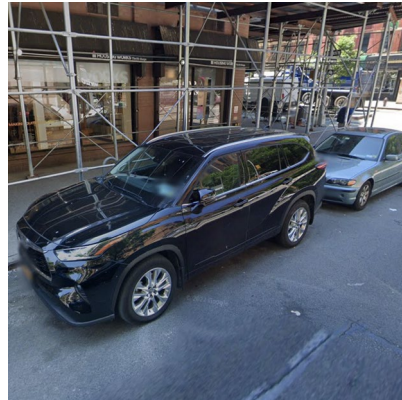- **Trucks available throughout cities in <u>reserved</u> on-street and off-street parking**
  - Currently available in San Francisco through the SFMTA Car Share Program
  - No need to hunt for parking after each rental as with traditional P2P offerings

Truqit Sites

- **Requested Sites**
  - SW Corner of 82nd & 2nd
  - NE Corner of 90th & 2nd

- **Benefits of having pickup trucks available**
  - Proximity to Hardware Stores
  - Near 86th Street Shopping District
  - Close to Goodwill Location
  - Good mix of Residential and Commercial

Sites

On Street	From	To	Closet Corner	Address	Side
E 93rd St	Lexington Ave	Park Ave	E 93rd St/ Lexington Ave	134 East 93rd Street, New York, NY 10128	S
E 90th St	2nd Ave	1st Ave	2nd Ave	1732 2nd Avenue, New York, NY, 10128	N
E 87th St	East End Ave	York Ave	E 87th St/ East End Ave	558 East 87 Street, New York, NY 10028,	S
E 82nd St	2nd Ave	3rd Ave	2nd Ave	1579, 2nd Avenue, New York, NY 10028	S
E 80th St	2nd Ave	3rd Ave	E 80ths St/3rd Ave	1411 3rd Avenue, New York, NY 10028	N
E 78th St	1st Ave	2nd Ave	E 78th St/2nd Ave	1498 2 Avenue, New York, NY 10075,	N
E 74th St	Madison Ave	Park Ave	E 74th St/ Park Ave	78 E 74th St, New York, NY 10021	S
E 73rd St	1st Ave	2nd Ave	E 73rd St/ 1st Ave	340 East 73rd Street, New York, NY 10021	S

Thank You!

Questions?

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