

Russell Squire
Chair

Will Brightbill
District Manager



505 Park Avenue, Suite 620
New York, N.Y. 10022-1106
(212) 758-4340
(212) 758-4616 (Fax)
www.cb8m.com – Website
info@cb8m.com – E-Mail

**The City of New York
Community Board 8 Manhattan**

November 17, 2022

Honorable Sarah Carroll, Chair
NYC Landmarks Preservation Commission
Municipal Building
One Center Street, 9th Floor
New York, New York 10007

RE: 33 East 93rd Street (Expanded Carnegie Hill Historic District) – *Hamptons Signs - A Renaissance Revival building designed by Gilbert A. Schellenger and constructed in 1889-90. Application is for approval of an existing sign.*

Dear Chair Carroll,

At the Full Board meeting of Community Board 8 Manhattan held on November 17, 2022, the board approved the following resolution by a vote of 26 in favor, 16 opposed, 0 abstentions, and 0 not voting for cause.

WHEREAS 33 East 93rd Street is a corner building;

WHEREAS Knockout Beauty is a retail establishment that desires more visible signage;

WHEREAS the building is covered with ivy;

WHEREAS the corner of the site is a garden with hedges in front;

WHEREAS there is little visibility into the ground floor;

WHEREAS the entrance door on 93rd Street is not prominent as it is located at the edge of the building on 93rd Street;

WHEREAS the entrance door has a small sign that becomes visible only as the door becomes visible;

WHEREAS there is a window decal sign in the window on Madison Avenue that does provide visible identification;

WHEREAS the applicant proposes to place a free-standing sign set back from the corner in the hedges;

WHEREAS the proposed metal sign band is 13” high by 55” long;

WHEREAS the sign band is set on two aluminum posts;

WHEREAS the sign has a black background with white letters;

WHEREAS the applicant proposed a sign that is not attached to the building;

WHEREAS the sign is not related in its architectural character to the building;

WHEREAS the sign will be more obtrusive when the ivy is less fully leafed in winter;

WHEREAS the sign is not appropriate and contextual in the historic district;

THEREFORE, this application is disapproved as presented.

Sincerely,

Russell Squire

Russell Squire
Chair

David Helpern and Jane Parshall

David Helpern and Jane Parshall
Co-Chairs, Landmarks Committee

cc: Honorable Eric Adams, Mayor of the City of New York
Honorable Carolyn Maloney, 12th Congressional District Representative
Honorable Mark Levine, Manhattan Borough President
Honorable Liz Krueger, NYS Senator, 28th Senatorial District
Honorable José M. Serrano, NYS Senator, 29th Senatorial District
Honorable Dan Quart, NYS Assembly Member, 73rd Assembly District
Honorable Rebecca Seawright, NYS Assembly Member 76th Assembly District
Honorable Julie Menin, NYC Council Member, 5th Council District
Honorable Keith Powers, NYC Council Member, 4th Council District