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**The City of New York
Community Board 8 Manhattan
Arts Committee**

*Friday, October 28, 2022 – 6:30PM
This meeting was conducted via Zoom*

Board Members Present: Gayle Baron, Alida Camp, and Peggy Price
Public Member: Marissa Mattiasen

Minutes:

1. Debrief of Fall Art Show

The first item discussed was a review of the Art Show held on October 11, 2022. It was agreed that numbering spaces and assigning artists worked well. Asking the artists to bring their own materials also worked. Artists supplied their own tables, easels or blankets for display. The show was well attended. Approximately 10-12 Board members came. The Arts Committee reached out to the public to sign up for Board e-mails. There were about 45-50 who signed up for emails. Artists were interested in participating in the next show. Crafters were interested in exhibiting at a crafts show. The artists generally appreciated Chick-fil-A's donated lunch. Peggy Price, it was noted, was very effective at assigning artists fairly. It was noted that the crowd was larger even though we did not have music. It was further noted that the public member Marisa Mattiasen promoted the show and was able to engage artists in exhibiting, and the Arts Committee recognized the value of Patch's article. Matt Bauer of the Madison Avenue BID was recognized for contribution in providing a table for use at the Art Show. Marissa spoke to artists who were excited about exhibiting at the next show. She noted that no artists complained. We discussed how many artists would be idea at the next show. We discussed reaching out focused on Community District 8 artists. We noted that we need wider outreach because those who receive CB8 newsletters or newsletters put out by elected officials are focused on those interested in government affairs. Marissa asked artists how they heard about the Call for Art. The answers were very varied and reactive to all postings, however, none had heard about it through the 92 Street Y. Many artists submitted after Marissa began posting on social media. We agreed that we should plan soliciting art much earlier than we had. Peggy discussed the advance search for artists by the Gracie Square Art Show. Gayle noted that testimonials from artists would be a useful marketing device. Marissa will collect testimonials. Posting a notice saying "Today" with an arrow pointing to the show flyer may also have brought in the public to the show.

2. Selection of Next Events and Dates

The Committee moved onto discussing next events.

A Craft show in February was raised. We discussed potential venues, such as the Church of the Heavenly Rest and the Church of the Holy Trinity, as well as St. Ignatius. Last year Lenox Hill Neighborhood House was interested in hosting an art show in the winter. The Committee decided to have a craft show on February 11. The Church of the Heavenly Rest and the Church of the Holy Trinity are both accessible. We are currently working on the flyer. Will reminded us to use the spreadsheet created for a timeline. The submission date for the Craft show will be December 19 with an extension in January if necessary. We

need a concept of how many crafters would be optimal. Marissa will post on social media for Upper East Side and Roosevelt Island crafters initially. The flyer should indicate that space is limited.

The Committee had invited Mick Mellamphy, Creative Director of the Origin Theatre and former member of CB8, to talk about working together with CB8 on a performance. Mick mentioned working at 59East59 Street. Irish Companies will be coming to the theatre to perform one play in Dublin, and one that's currently in London. Mick talked about other plays and events at the Cell Theatre and Irish Arts Center in January.

Mick stated his interest in working with CB8 as a theatre artist. CB8 and Origin Theatre put on a play reading in the fall of 2021. Mick wants to work with CB8 to bring more theatre to the neighborhood, possibly around Valentine's Day. Origin, focusing on Irish theatre, does a Bloomsday event in June about James Joyce's Ulysses. He suggested an event with CB8 in Carl Schurz Park around Bloomsday. We briefly discussed holding a performance upstairs at Ryan's Daughter or the former Saloon space on York, which is being renovated as a community space. We discussed the parameters of CB8 support. Origin is a 501(c)(3), but we will look into whether CB8 could support an event with a ticket or cover charge.

Mick suggested reading Shakespeare sonnets or a romantic trivia game.

The Committee selected June 10 with a rain date of June 11 for the Art Show. We set dates for submissions and review of submissions.

Alida will be meeting with JREC about music for the Art Show and about an independent performance of JREC students. Peggy suggested a JREC performance in conjunction with an Origin Theatre performance.

JREC has several different music and singing groups.

Gayle gave an update of Salsa instruction. Gayle located a Salsa instructor and will find dates for a performance in the summer. Gayle will be reaching out to Judy Schneider or the Parks Department to see if a performance in a park could be underwritten by the Parks Foundation. We discussed applying to the Parks Department for a date once we have a date for the Salsa lesson. We will talk to Judy Schneider who works with St. Catherine's Park. Payment of a fee to get a space along with completion of a form for a specific date is required to secure park space.

We noted that instruction in a different dance style would be good in September. Or, if Salsa is well-attended, we could hold another lesson in the fall.

Peggy asked Liz Daly about reaching out to museums participating in Museum Mile about CB8 involvement.

An art walk on Roosevelt Island as an art-focused community was suggested for April or May. Coler will be putting on an art show at the end of the year.

3. Old Business – No Old Business was discussed
4. New Business – No New Business was discussed

The meeting was adjourned at 5:05 PM.

Alida Camp, Chair