

Russell Squire
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**The City of New York
Community Board 8 Manhattan**

September 28, 2022

Honorable Sarah Carroll, Chair
NYC Landmarks Preservation Commission
Municipal Building
One Center Street, 9th Floor
New York, New York 10007

RE: 714 Madison Avenue (Upper East Side Historic District) - RAND Engineering and Architecture - An Italianate/ neo Grec style building designed by Gage Inslee and constructed in 1871. Application is for limited facade renovation.

Dear Chair Carroll,

WHEREAS 714 Madison Avenue is an Italianate/neo Grec-style building designed by Gage Inslee and constructed in 1871;

WHEREAS is a 5-story commercial building that is currently the home of Buccellati, a high-end Italian jewelry establishment;

WHEREAS the applicant proposes the installation of exterior lighting, replacing the brass pin-mounted lettering on the front and sides of the entrance marquee and installing of fixed blue canvas awnings at the 2nd, 3rd, 4th and 5th floors -in addition to a general restoration of the front elevation.

THIS APPLICATION IS DIVIDED INTO TWO PARTS: Part 1 includes all proposed work with the exception of the proposed signage on the awnings at the 2nd and 3rd floors; PART 2 includes only the proposed signage on the awnings.

Part 1

WHEREAS the applicant proposes to install new exterior lighting at all the windows and new up-lighting at the cornice; the exterior fixtures will not be visible from the street;

WHEREAS the applicant also proposes to replace the brass lettering on the front and sides of the marquee; the lettering changes from 8” high at the front to 8 5/8” high and at the sides, the lettering will be slightly enlarged to 5 1/4 inches high; the signage will have halo-lit back lighting;

WHEREAS the applicant proposes to remove damaged glass panels and bottom trims at the existing storefront and replace with new glass and trim in kind;

THEREFORE, BE IT RESOLVED, that **PART A** of this application is **APPROVED** as presented

At the Full Board meeting of Community Board 8 Manhattan held on September 21, 2022, the board approved **Part 1 of this resolution** by a vote of 41 in favor, 1 opposed, 0 abstentions, and 0 not voting for cause.

PART 2

WHEREAS the applicant proposes to install new navy-blue fixed awnings at the 2nd, 3rd, 4th and 5th floors;

WHEREAS the awnings at the 2nd and 3rd floors will have the name “Buccellati” on the skirt;

THEREFORE, BE IT RESOLVED, that **Part B** of this application is **APPROVED** as presented.

At the Full Board meeting of Community Board 8 Manhattan held on September 21, 2022, the board approved **Part 2 of this resolution** by a vote of 32 in favor, 10 opposed, 0 abstentions, and 0 not voting for cause.

Sincerely,

Russell Squire

Russell Squire
Chair

David Helpern and Jane Parshall

David Helpern and Jane Parshall
Co-Chairs, Landmarks Committee

cc: Honorable Eric Adams, Mayor of the City of New York
Honorable Carolyn Maloney, 12th Congressional District Representative
Honorable Mark Levine, Manhattan Borough President
Honorable Liz Krueger, NYS Senator, 28th Senatorial District
Honorable José M. Serrano, NYS Senator, 29th Senatorial District
Honorable Dan Quart, NYS Assembly Member, 73rd Assembly District
Honorable Rebecca Seawright, NYS Assembly Member 76th Assembly District
Honorable Julie Menin, NYC Council Member, 5th Council District
Honorable Keith Powers, NYC Council Member, 4th Council District