

Alida Camp
Chair

Will Brightbill
District Manager



505 Park Avenue, Suite 620
New York, N.Y. 10022-1106
(212) 758-4340
(212) 758-4616 (Fax)
www.cb8m.com - Website
info@cb8m.com - E-Mail

The City of New York
Community Board 8 Manhattan
Small Business Committee Meeting
Thursday, December 10, 2020 - 6:30PM
This meeting was conducted remotely via Zoom

Minutes

Attendance: Gayle Baron, Michele Birnbaum, Alida Camp, Brian Correja, Billy Freeland, Valerie Mason (co-chair), May Malik, Valerie Mason (co-chair), Cos Spangoletti, Marco Tomayo

Valerie Mason began the meeting by welcoming the Committee's new co-chair, Alida Camp and thanking retiring Sarah Chu, for her incredible dedication and leadership of the Committee

Agenda

1. Presentation by Julie Blinbaum Marcovici, founder of Save Our Shops. A lifelong resident, Julie loves our community and decided she needed to do something to help our local merchants through the pandemic. She founded the movement and encouraged residents to go to the website shopues.com for more information. Local business owners Julie Peers of Crafts Studio and Samantha Myers of Let's Dress-Up also participated in the presentation.

Julie gave us some tips:

- a) Do not think that shopping local means just walking into a business, our local shopkeepers are on the web and are available for delivery and curbside pickup
- b) Think outside the box, local business wants to be responsive
- c) If you have a great experience, share it with friends and neighbors, you are a local business's greatest source of referrals
- d) If you are ordering from a restaurant, call directly, using a service puts money in the pocket of no one else but the middleman

2. Committee Discussion of what else can be done to help our small businesses survive the pandemic, one business owner suggested the city/state allow shopkeepers to keep sales tax as a grant and to refund money for liquor license since businesses were paying for something that isn't really capable of being used. There was a lot of discussion of the proposed \$3 delivery tax which most participants felt would only harm local business

3. General Discussion of what topics we should focus on in upcoming meetings. We discussed possible early morning meetings to encourage participation of business owners and restaurant owners.

Old Business – None

New Business – None

Next Meeting – January 4, 2021

Meeting Adjourned 8:25 pm

Alida Camp and Valerie Mason, Co-Chairs