

BE PART OF THE RESTART

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New York City is the epicenter of the COVID-19 in the United States. Collectively, we have also shown the country that by adhering to the guidelines set forth by experts in slowing down the spread of this disease - social distancing, wearing face coverings, working from home and the closing of businesses - we have successfully allowed our frontline healthcare workers tackle the spread of this virus and our essential workforce to safely support us. As we reopen, we will need to navigate a new normal and recognize that in resuming business, it may be some time before we return to “Business as Usual”, if at all, for many of our local stores and restaurants.

Together, we “Flattened the Curve” and together we can have a positive impact on “The Restart” of our local economy. We play an important role in ensuring good, consistent service as well as the successful operation of a business. Let’s join each other in committing to the following practices in the coming days, weeks and months as our local businesses get back on their feet.

- **Wear a mask or a face covering** when entering a place of business
- **Sanitize.** Many businesses will have sanitizer stations available, but carry your own if you can
- **Continue social distancing** - 6 feet apart
- **Stay home if you feel ill.**
- Shop **online from** local businesses to invest in our district businesses
- **Wanna dine? Drop a dime.** Call ahead to your local restaurant, diner or bar for pickup or delivery instead of using delivery apps
- **Make a reservation.** Help salons, barber shops, restaurants, boutiques, beauty stores, doctors, dentists and more businesses to space out their clients and plan their services
- **Plan ahead.** Give yourself extra time to shop or avail of services and confirm business hours in advance
- **Practice patience.** Remember that the landscape for businesses and workers has changed.
- **Be kind and flexible.** Our businesses and other customers will appreciate it, especially if no one can see that you’re smiling. Remember that businesses are very happy to have you back.
- **Help them, help you.** Ask the staff how to handle the merchandise so they don’t need to unnecessarily quarantine or disinfect goods.

Reopening is coming at great expense financially as well as emotionally for many local business owners. As a community, we can ensure that those who do open their doors to us at least stand a chance of surviving and serving our neighborhood for many years to come. Our local businesses are here for our community. These guidelines are a way we can be there for them.

Be Part of The Restart - this is our shared responsibility!