

NYC Ferry: Soundview Route

April 5, 2018: Manhattan CB8



2018 NYC Ferry Map

Service Routes

- East River (May 2017)
- Rockaway (May 2017)
- South Brooklyn (June 2017)
- Astoria (August 2017)
- **Lower East Side (2018)**
- **Soundview (2018)**

Service Features

- 7-day service, all-year round
- Matches subway fare (\$2.75)
- 4.6M projected riders per year
- 21 landings around the City
- ADA and LL68 accessible boats, barges, and bathrooms
- Homeport facility at BNY



Implementation

- 2013 - Comprehensive Citywide Ferry Study
 - Approximately 60 sites assessed
 - Approximately 20 locations considered for NYC Ferry network
- 2015 - Mayor announced NYC Ferry locations
- 2016 – Environmental Impact Statement completed for ferry landing locations
 - Environmental review process included two rounds of public comment phases
- 2017 – Army Corps Engineers (ACOE) and NYSDEC permits submitted with public comment
- 2018 – ACOE permits approved for new LES and SV landings
- 2015 – 2018: Open door briefing policy
 - Over 300 meetings held with elected officials, community boards, civic and resident Associations, City, State, and Federal partners, other community stakeholders



Launch

- First four routes (Rockaway, East River, South Brooklyn, and Astoria) launched summer '17
- Ridership through April 2018:
 - East River: approx. **1,890,000**
 - Rockaway: approx. **610,000**
 - South Brooklyn: approx. **525,000**
 - Astoria: approx. **420,000**
- Nearly **3 million riders** served on NYC Ferry in 2017
- Soundview and Lower East Side scheduled to launch summer 2018!



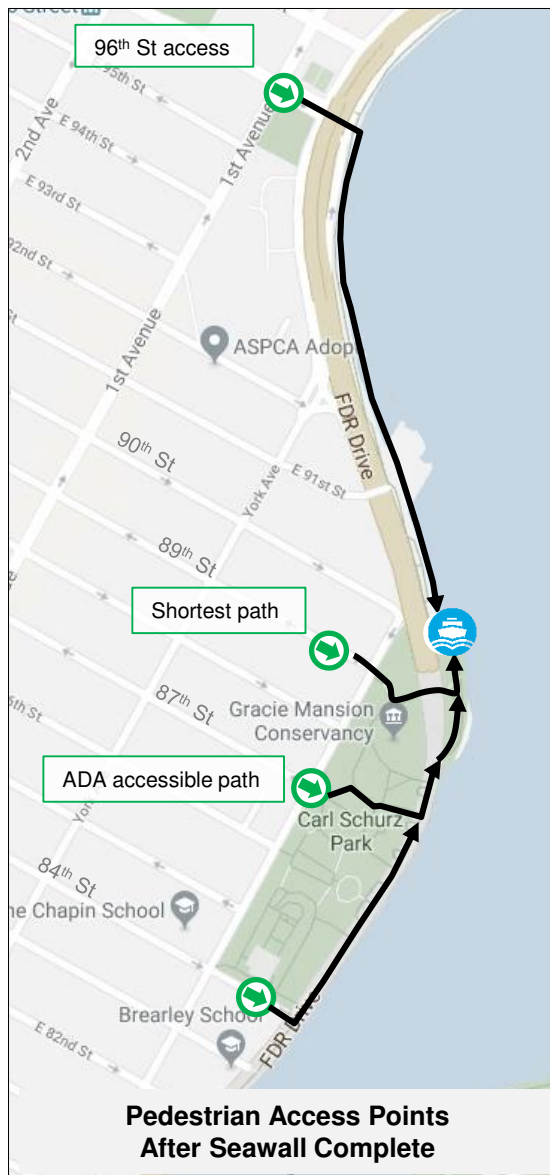
Customer sentiment

Regular customer feedback via surveys and online commentary. Findings include:

- 93% customers gave NYC Ferry a rating of 7+
- 92% survey respondents live in NYC
- Over 63% of respondents are frequent riders in peak periods, using the ferry more than four times a week
- 76% of peak-time riders are commuters, traveling to work or school

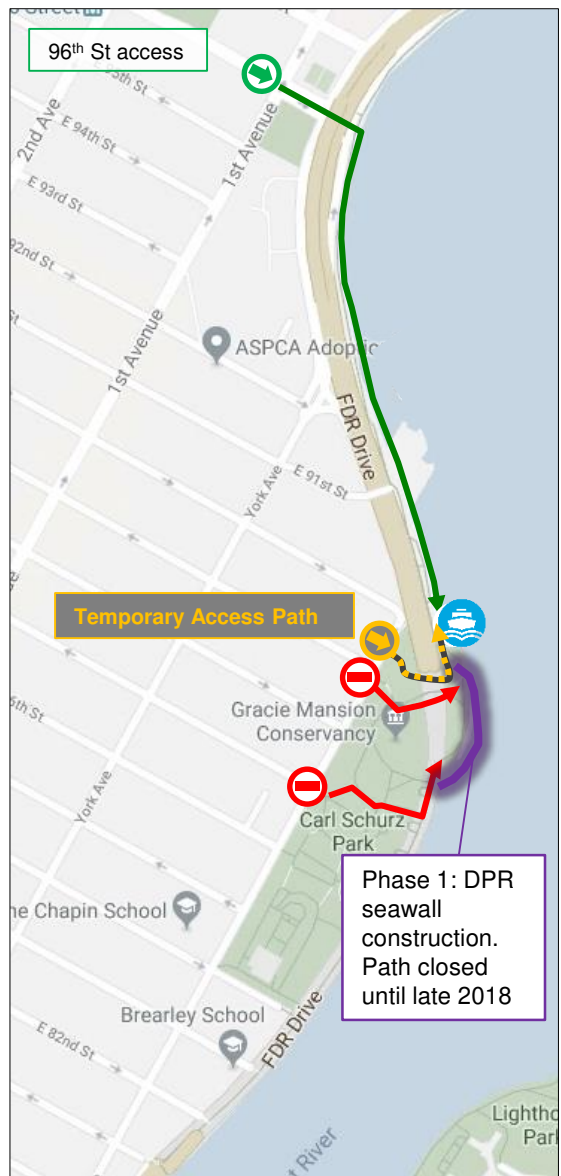


Landing location: E 90th Street



Temporary Access Path

A temporary access path will be used during the seawall construction.



New Landing Design



Landing Features:

- Passenger queuing, ticketing, and amenities on landing
- Canopies, wind-screens, and heaters for passenger comfort
- ADA / LL68 Compliant
- Minimal disruption to upland parks
- Low profile to protect views
- Usable by multiple ferry operators

New Landing Design: Gateway



Gateway and Signage



Gangway to barge

New Landing Design: Interior



Landing barge: Ticket machines, wind screens, digital information displays

Vessel Design



Vessel Features:

- New construction
- Low-wake design
- EPA Tier 3 Engines (best for vessel class)
- Catamaran design for comfort/stability
- 150 passenger capacity (new 349 PAX)
- Bicycles, wheelchair and stroller areas

On Board Concessions

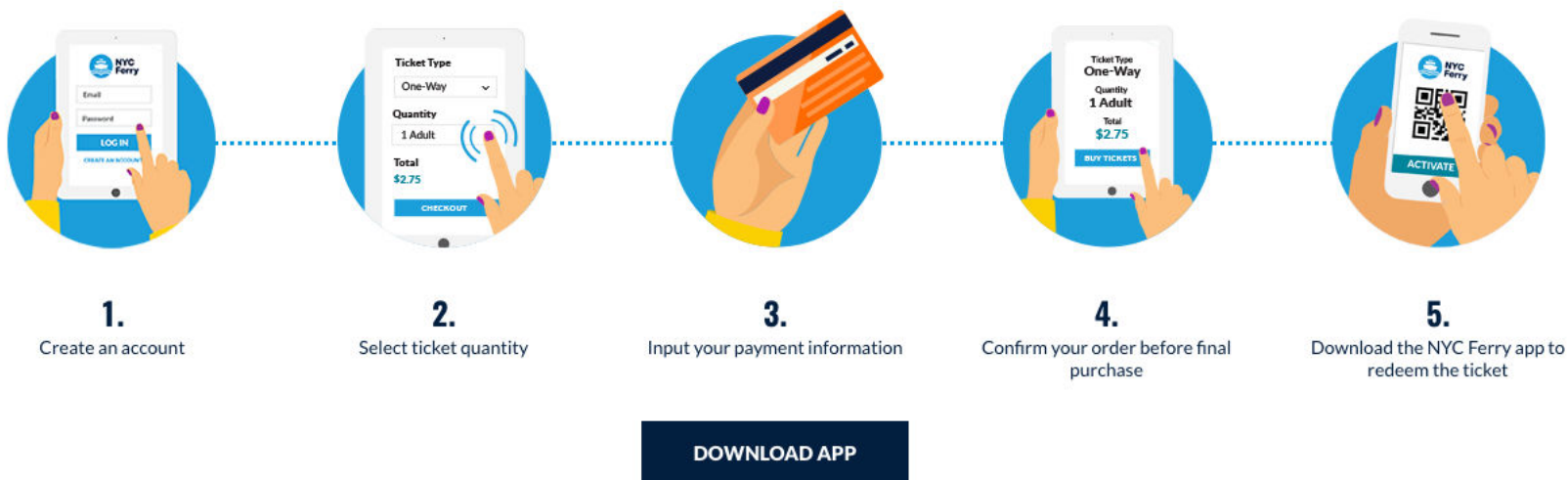


Ticketing

App Features:

- Schedules and Trip planning
- Service Alerts
- Real-time ferry tracking

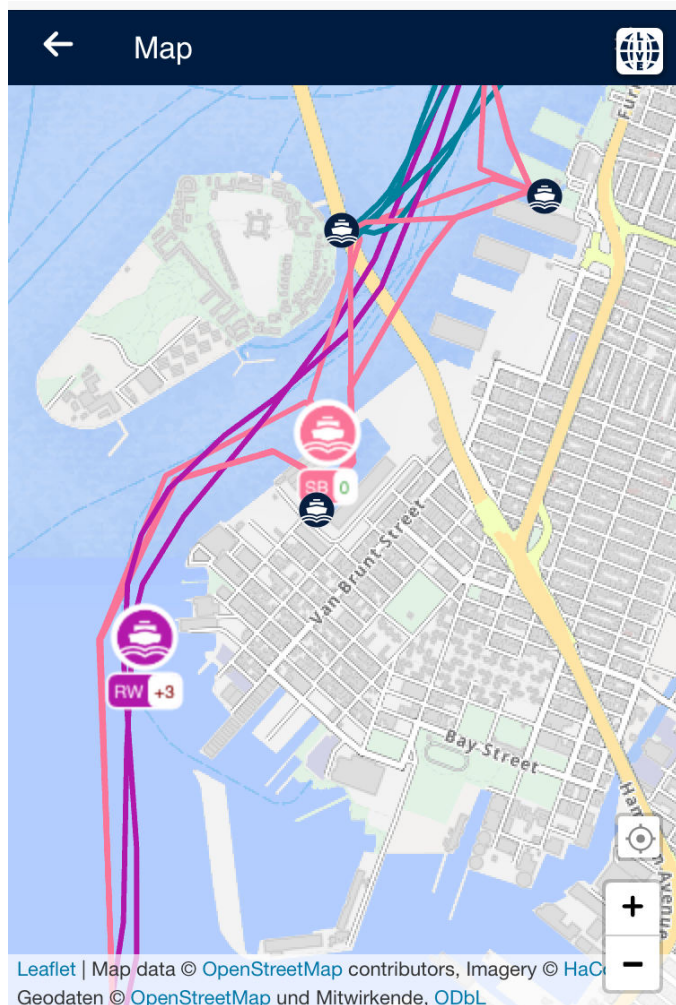
Your ferry tickets are only an app download away!



NYC Ferry supports green initiatives. Tickets purchased through our website can only be redeemed through our app. Ticket vending machines are also located at every ferry landing.

Tickets are also available for purchase with cash or card at our ticket vending machines at every landing

In App Schedules and Tracking



Schedules

My Commute

Line details

ER

→ East 34th Street

06/27/2017

6:13 PM	Wall St/Pier 11
On Time	
6:19 PM	Dumbo/BBP Pier 1
On Time	
6:24 PM	South Williamsburg
On Time	
6:28 PM	North Williamsburg
On Time	
6:34 PM	Greenpoint
On Time	
6:38 PM	Hunters Point South
On Time	
6:42 PM	East 34th Street
On Time	

Remarks

Service days

Wall St/Pier 11 -> East 34th Street: Mo - Fr

Community engagement

Developing partnerships in communities:

- NYC Ferry vessel naming contest with DOE students
- Hiring initiatives through Workforce 1 Centers
- Community Connect blog series highlighting local businesses
- All Hands on Deck employee volunteer program
- Neighborhood partnership initiatives with local businesses, non-profits, civic organizations, and community groups



Visit : www.ferry.nyc



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