



donate**NYC**
give goods. find goods. do good.



nyc.gov/donate

February 12, 2018

- **Donating**
- **Reuse**
- **Waste Reduction**

WASTE IN NYC: VOLUME

- 8.5 million citizens
- 3.2 million households
- 250,000+ Businesses
- 1,200 Schools
- 5,000 nonprofits

Each Day

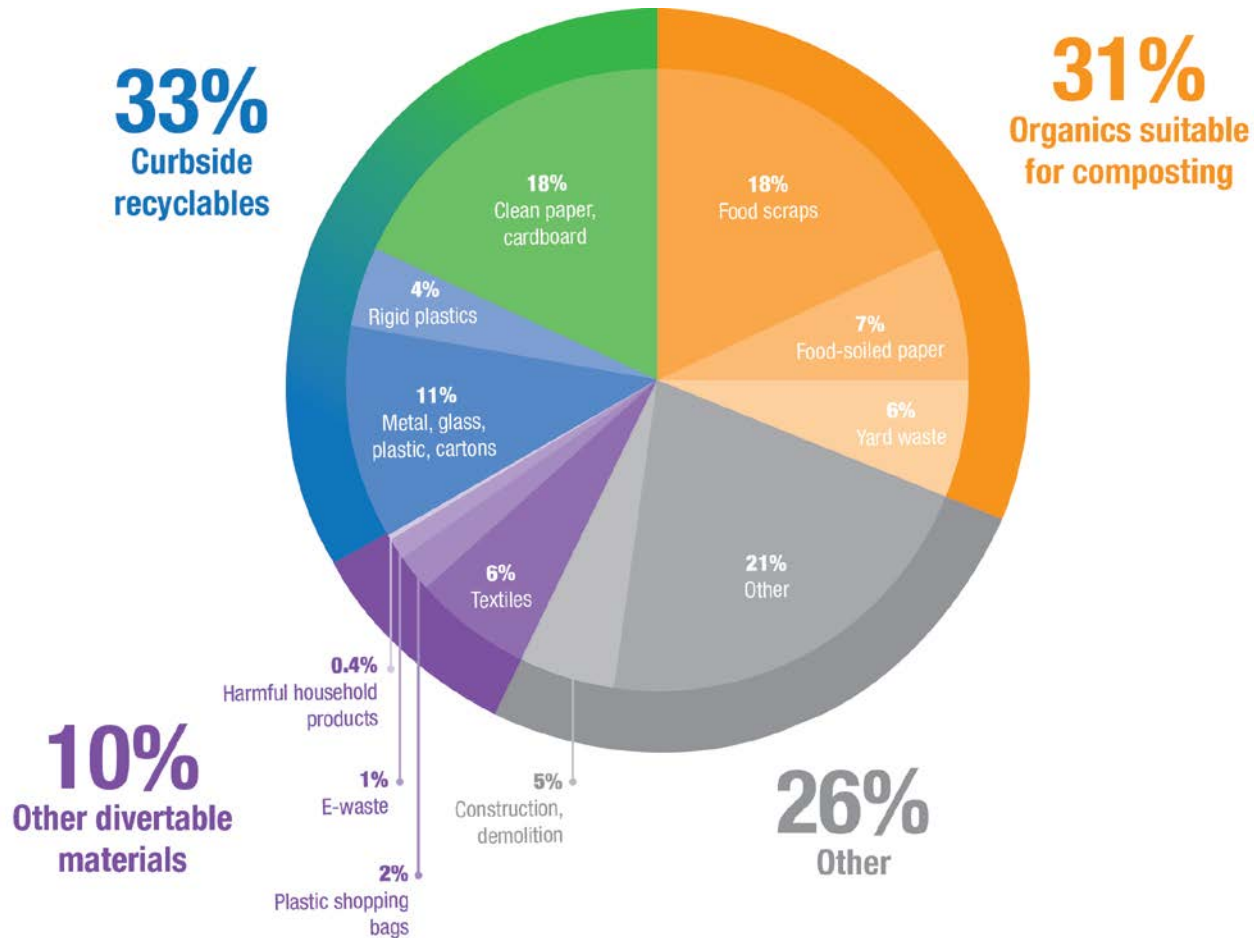
- 10,500 tons trash
- 1,760 tons recyclables

Annual

- 6 million tons trash
- 543 thousand tons recyclables



WASTE IN NYC: COMPOSITION



WASTE IN NYC: REDUCTION

Goal: Zero Waste to Landfills by 2030

Objective

To reduce needless waste and increase diversion from landfills of reusable materials by encouraging the local donation and reuse.

Specifically by—

- Increasing public awareness
- Increasing tonnage diversion by providing online technical support
- Supporting local nonprofit reuse/donation groups
- Research zero waste impact of reuse
- Preparing and responding to emergencies

WHY DONATE AND REUSE?

BENEFITS OF DONATING: Individual Residents

- By donating and reusing goods, New Yorkers can:
 - Reduce waste;
 - Conserve energy and resources;
 - Save money;
 - Create jobs and social services for New Yorkers in need.

WHY DONATE AND REUSE?

BENEFITS OF DONATING: Businesses

- Save money on purchasing
- Save money on disposal costs
- Tax deductions
- Customer recognition and loyalty
- Employee engagement
- Divert materials from landfills
- Cleaner and more pleasant neighborhood
- Positive impact on surrounding community



WHEN TO DONATE

- Expanding
- Renovating
- Cleaning
- Need more storage
- Moving
- Unsold stock
- Routine part of healthy operations!



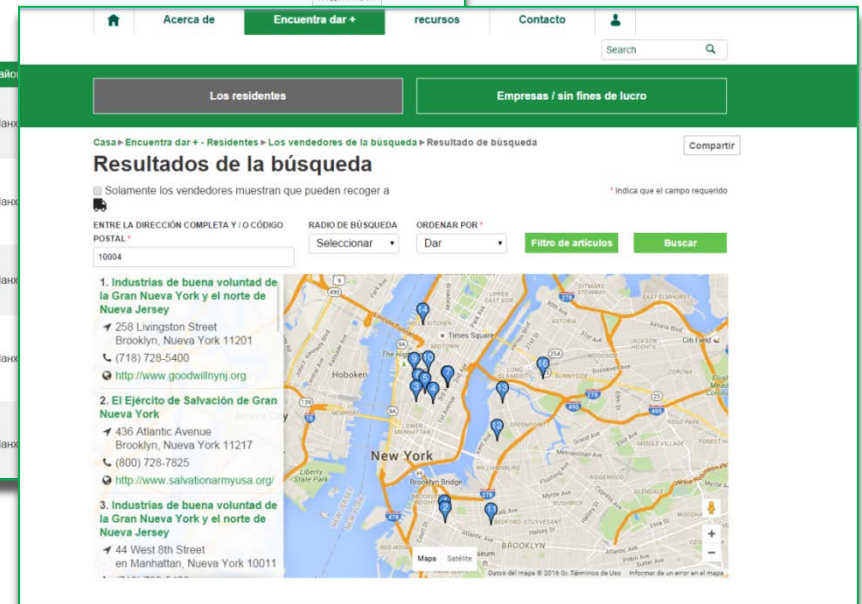
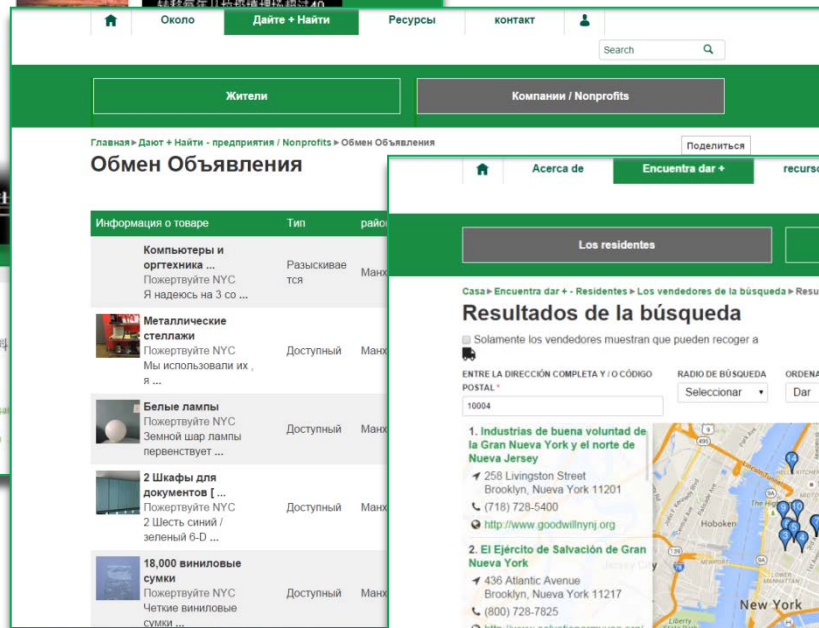
WHAT TO DONATE

- Food
- Furniture
- Clothing
- Shelving
- Storage
- Supplies
- Appliances
- Electronics
- Building products
- Décor items



donateNYC

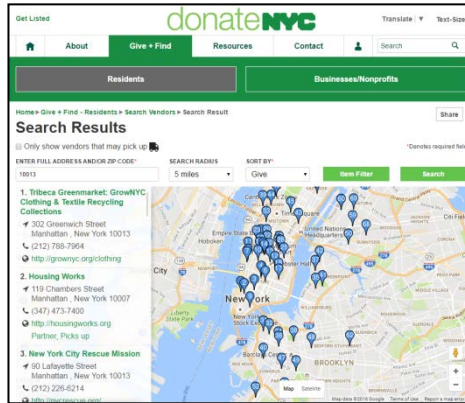
nyc.gov/donate



Available in 93 languages

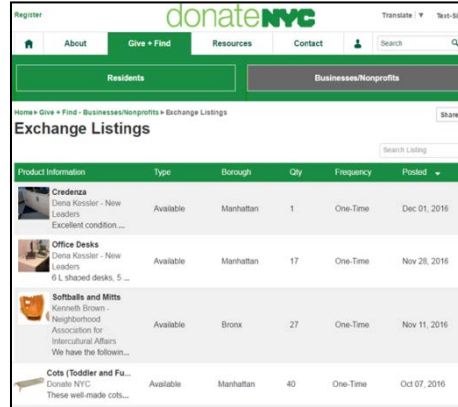
donateNYC STRUCTURE

Directory [Residents]



- Online search portal + mobile app
- Places to give + find second-hand, vintage, antique goods
- Searchable by material + ZIP code/geo-location

Exchange [Businesses + NGOs]



- Online platform for exchanging commercial volumes of goods
- Businesses + NGOs post Available + Wanted listings
- User messaging + staff coordination

R + D/Partnership [NGOs]

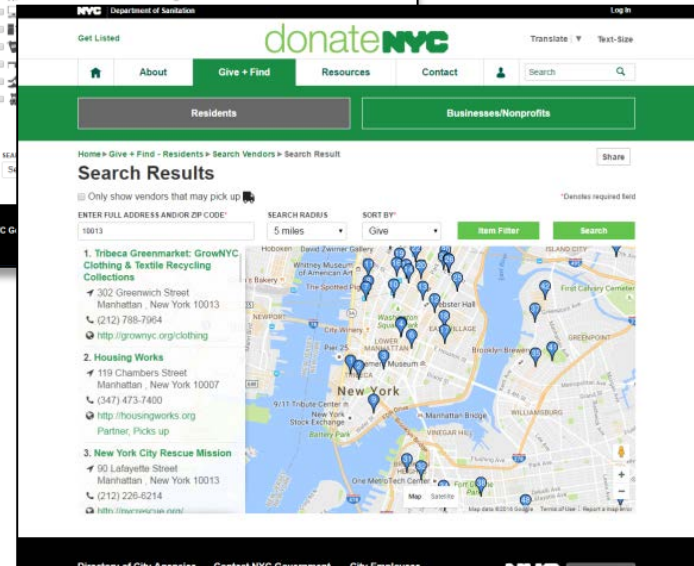
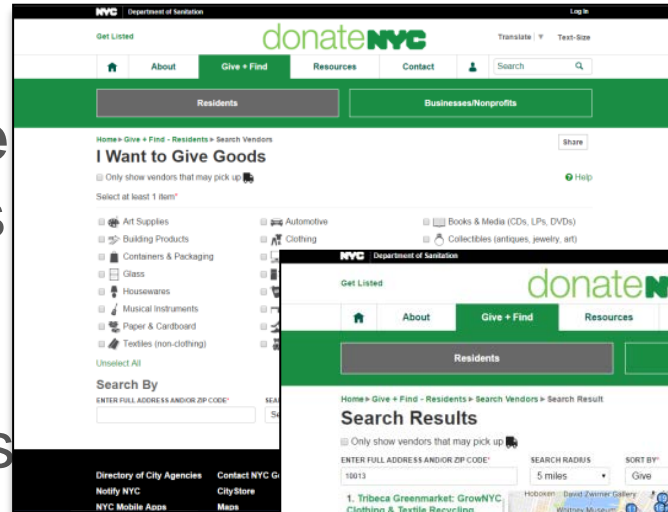


- Data collection + assessment
- Sector growth + capacity development
- Housed at CUNY w/ full oversight + funding by DSNY

RESIDENTS: donateNYC DIRECTORY

MOBILE APP & SEARCHABLE WEB MAP

- Searchable directory of donation locations to **give + find** second-hand items
- Over **500** registered locations in all 5 boroughs
- Available in iOS & Android



RESIDENTS: donateNYC DIRECTORY

DIRECTORY LOCATIONS INCLUDE:

- Shelters and soup kitchens
- Community centers
- Thrift shops
- Vintage boutiques
- Antique dealers
- Consignment stores
- Flea markets
- Used book/music shops

Home > Give + Find - Residents > Search Vendors > Search Result > Vendor Detail

Housing Works


119 Chambers Street
Manhattan, New York 10007

🕒 Mon 11:00 AM to 07:00 PM
Tue 11:00 AM to 07:00 PM
Wed 11:00 AM to 07:00 PM
Thu 11:00 AM to 07:00 PM
Fri 11:00 AM to 07:00 PM
Sat 11:00 AM to 07:00 PM
Sun 11:00 AM to 05:00 PM

☎ (347) 473-7400

✉ info@housingworks.org

🌐 <http://housingworks.org>



Items you can...

Find

- Books & Media (CDs, LPs, DVDs)
- Clothing
- Collectibles (antiques, jewelry, art)
- Household Furniture
- Housewares
- Shoes

Donate

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Description

Your donations will fund a full range of lifesaving services for homeless and low income men, women, and youth living with and affected by HIV and AIDS, including housing, medical care, job training and other supportive services.







ORGANIZATIONS: donateNYC EXCHANGE

ONLINE MATERIALS EXCHANGE/ COMMUNITY

- Virtual materials exchange for businesses + nonprofits
- Geared toward commercial volumes of gently-used or surplus goods

Home » Give » Find » Businesses/Nonprofits » Exchange Listings Share

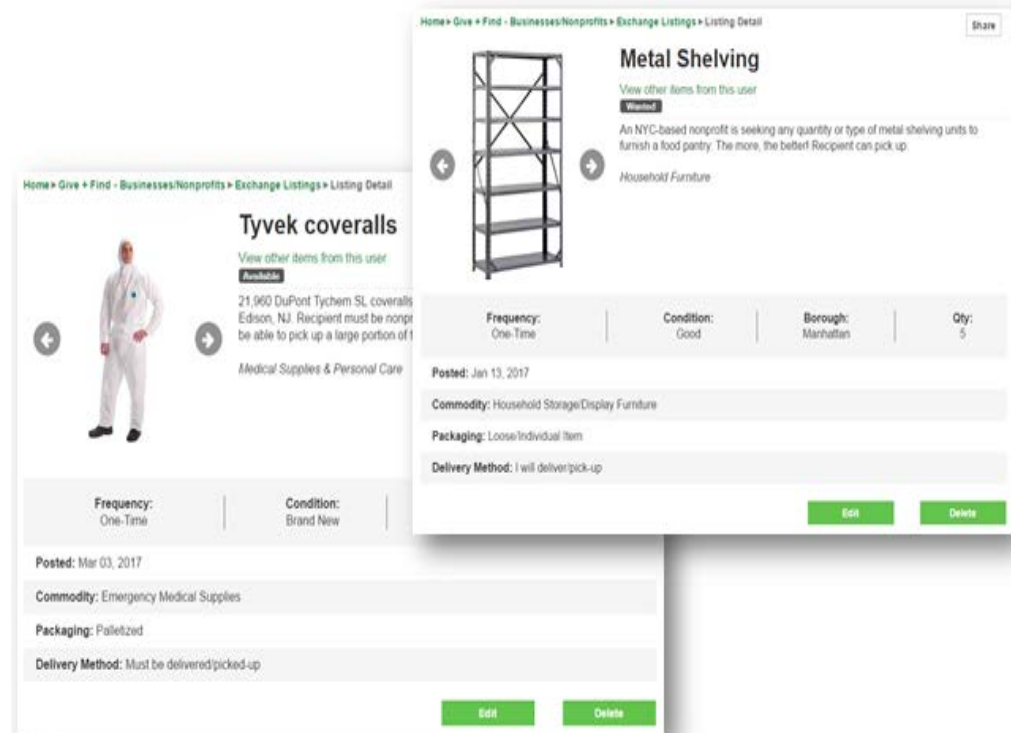
Exchange Listings Search Listing

Product Information	Type	Borough	Qty	Frequency	Posted
 Water (boxed) Donate NYC 4,980 1 liter boxes ...	Available	Manhattan	4980	One-Time	Mar 03, 2017
 Tyvek coveralls Donate NYC 21,960 DuPont Tychem...	Available	Manhattan	21960	One-Time	Mar 03, 2017
 Computer Monitors Donate NYC Widescreen (21-23") ...	Available	Manhattan	70	One-Time	Mar 02, 2017
 Youth Books (Hardcov... Lily Shum Hardcover fiction, n...	Available	Manhattan	7	One-Time	Jan 24, 2017
 Metal Shelving Donate NYC An NYC-based nonprof...	Wanted	Manhattan	5	One-Time	Jan 13, 2017
 Paint Donate NYC We have a recurring ...	Available	Manhattan	50	Continuous/Availa ble Every : 7 Days	Dec 10, 2016

ORGANIZATIONS: donateNYC EXCHANGE

EXCHANGE LISTINGS

- The Exchange is free and easy to use
- Users begin by putting up listings for items they would like to donate, or receive donations of



ORGANIZATIONS: donateNYC EXCHANGE

EXCHANGE MESSAGING

- Donors and recipients work together to arrange pickups and deliveries
- donateNYC staff match donors to organizations that reuse or resell material to support social service missions.

The screenshot displays the 'Message Detail' view in the donateNYC Exchange system. It shows two messages in a list, with the second message selected and its content expanded.

Message 1:

- From:** Jane Smith
- Date:** 2017/03/22 3:04PM
- Text:** My store has just reorganized its store room and we have extra metal shelves that we've replaced with storage crates. We would love to donate them to you. We would like to have them out by the end of next week, when is best for you to pick up?
- SUBJECT*:** RE: Inquiry_Metal Shelving
- MESSAGE*:** Thanks for getting in touch! How many shelves do you have and what size are they? We have a 15-foot van to transport the shelves in, we want to make sure they will fit. We can come next Monday afternoon. Do you need a tax receipt for your donation?

Message 2 (Selected):

- From:** Matt Jones
- Date:** 2017/03/22 3:02PM
- Text:** Hello, I work at a nonprofit in Brooklyn that helps low-income senior citizens renovate their homes. We would love your Tyvek suits. When should we pick up from you? Please give us a one-week timeframe so we can arrange transportation. We can provide a tax receipt for the donation. Thank you!
- SUBJECT*:** RE: Inquiry_Tyvek coveralls
- MESSAGE*:** Great. We can have them ready for pickup after 3:00 next Monday. They are packaged on two pallets, so make sure you have a truck that is large enough. Please send a COI before then, you will need one to use our freight elevator.

At the bottom right of the interface are two green buttons: **Send** and **Cancel**.

ORGANIZATIONS: donateNYC EXCHANGE

FREQUENT DONORS

- Hotels
- Restaurants
- Office buildings
- Property managers
- Museums
- Retail stores
- Construction companies

FREQUENT RECIPIENTS

- Social service providers
- Arts programs
- Community centers
- Cultural institutions
- Small businesses
- Daycares
- Environmental groups

ORGANIZATIONS: donateNYC EXCHANGE

FREQUENT EXCHANGE TRANSACTIONS

- Office furniture and electronics
- Fabric and textiles
- Appliances
- Computers and peripherals
- Building materials
- Art/craft materials
- Unsold retail stock
- Storage and shelving
- Nonperishable foods

ORGANIZATIONS: donateNYC EXCHANGE

WHERE DO THESE ITEMS GO?

- Furniture → nonprofits, schools, churches, shelters, small businesses
- Shelving, storage (buckets, crates, pallets) → food pantries, schools, churches, museums
- Industrial appliances → soup kitchens, community centers
- Towels, Bedding → shelters, faith-based groups, social service providers
- Uniforms, Clothes → art programs, nonprofit thrift stores
- Building/interior products (tiles, fabric, wood) → art programs, materials centers, schools, nonprofit salvage stores

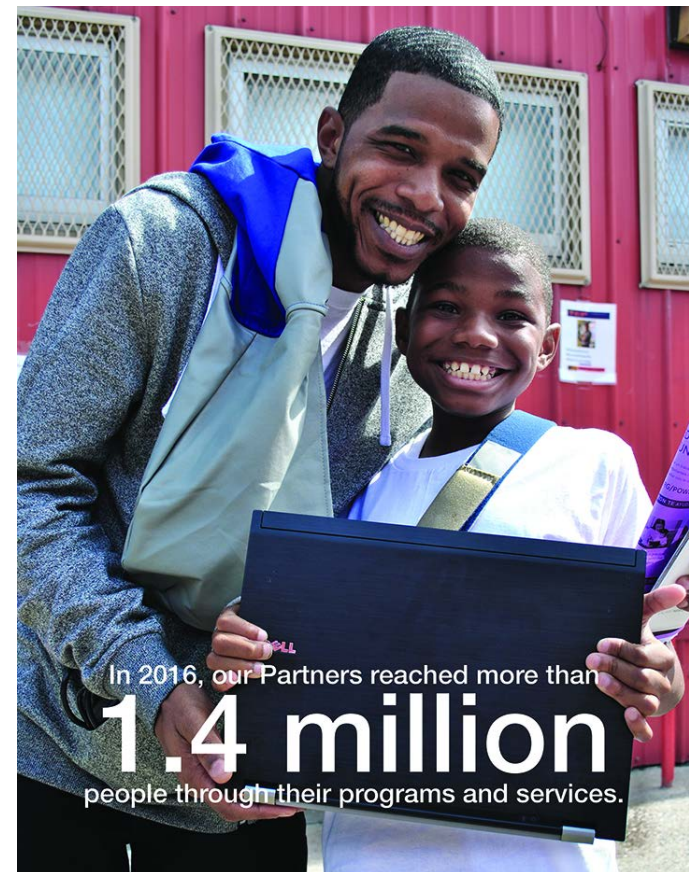
ORGANIZATIONS: donateNYC EXCHANGE

POSITIVE END USES

- Mannequins from high-end fashion retail store to school maker lab;
- Uniforms from city agency to community materials center, seniors taught kindergarteners to knit;
- Furniture from BX courthouse to Title I school nearby;
- Pianos from public school to immigrant resource center;
- Brand new hampers/other items from high-end home goods store to emergency shelter provider.

SUPPORTING LOCAL REUSE

PARTNERSHIP PROGRAM



SUPPORTING LOCAL REUSE

donateNYC Partners

- Arthritis Foundation Thrift Shop
- Big Reuse
- BOP Shell Collection Program
- Bottomless Closet
- The Bridal Garden
- CancerCare
- Career Gear
- City Harvest
- Council Thrift Shop
- FABSCRAP
- GOOD+ Foundation
- Goodwill Industries of Greater NY & Northern NJ
- Habitat for Humanity NYC ReStore
- Hope For Us
- The HopeLine
- Hour Children
- Housing Works
- Lower East Side Ecology Center
- Materials for the Arts
- The Nest Music Conservatory
- New York Cares
- PowerMyLearning
- Purses For Nurses
- Project Cicero
- Rebuilding Together NYC Salvage Store
- Recycle-A-Bicycle
- Rescuing Leftover Cuisine
- Room to Grow
- Saint Luke's Thrift Shop
- The Salvation Army Greater New York Division
- Second Chance Toys
- Stapleton UAME Church
- TDF Costume Collection
- That Suits You
- Unidos Si Se Puede
- United Church of Praise International Ministries
- World Vision Greater New York
- Xavier Mission
- Yoga Foster

QUANTIFYING ZERO WASTE IMPACT

2016 PARTNERSHIP DATA



■ greenhouse gas emissions
of 30,094 cars



■ carbon captured by
117,091 forest acres



■ CO₂ emissions from burning
152,383,314 lbs of coal

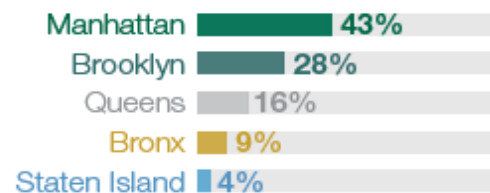


REUSE SECTOR IN NYC

Throughout the City

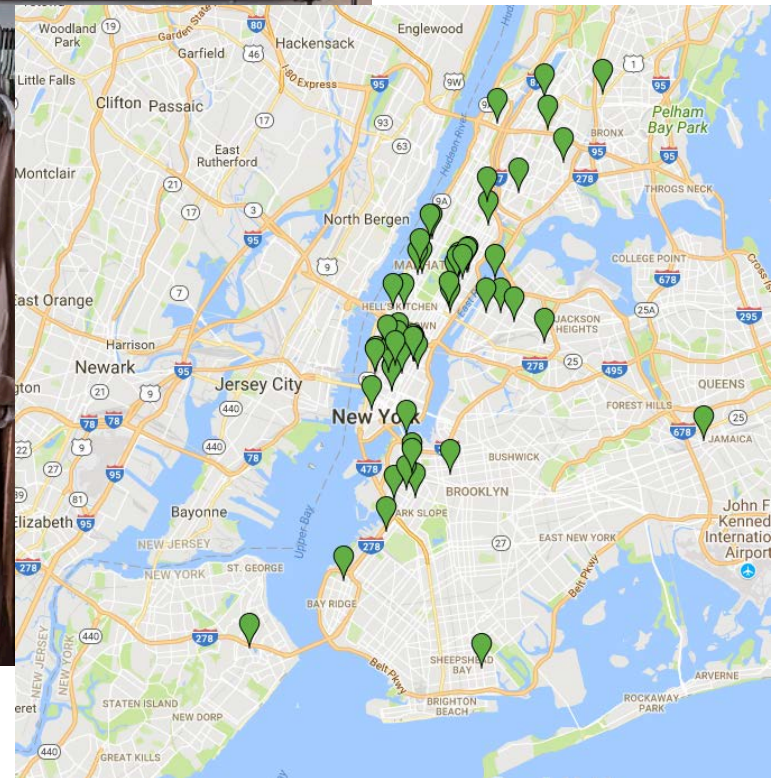
2,257 businesses and organizations, in **3,654** locations throughout the City, engage in donations, reuse, repair and rental services.

Figure 1 Reuse sector outlets by borough



PUBLIC EVENTS

Thrift Store Day



Thank you!

Questions? donate@dsny.nyc.gov



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NYC