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The City of New York
Manhattan Community Board 8
Technology Committee
Wednesday, March 29, 2017
Board Office, 505 Park Avenue

## Minutes

Community Board Members Present: Sophia James, Tricia Shimamura, Jane Parshall, Daniel Dornbaum Members of the Public Present: Andrew, Hillary, Luis Cisneros

Meeting Called to Order at 6:35PM

## 1. Overview of Facebook Platform

- Importance of social media presentation to board members and public.
- Social Media pages and website promoted on LinkNYC towers.
- Future possibility to include CB8 Facebook page on "Town Hall" feature?
- Editors will be very hands on with our platforms. Posting and gathering ideas for future posts.
- Possible continued use of board member Dave Rosenstein's printed article packet, and forwarded information from other community board members.
- CB8 Technology committee will give monthly updates on our page reach and views.
- Start incorporating Facebook Events for our bigger meetings or events, street fairs, or block parties.
- If the board has interns, they may be able to help with posting. Or additional support from office staff, Jack?
- Please contact Sophia or Daniel if you are interested in becoming an editor.

## 2. Website Updates

- Include various maps, mission statements and other resources on the Waterfront page and other committees.
- Add Landmarks Preservation Votes onto website
- CB8 historic district maps on the website and or social media pages
- Request was made to update the relevance or existence of Committees and members.
- Please view the "Website Changes" tab under the "What's New" drop down menu for further instructions on the new site. If further direction is required please reach out to the co-chairs or board staff.

There being no further business, the meeting adjourned at 7:48PM.