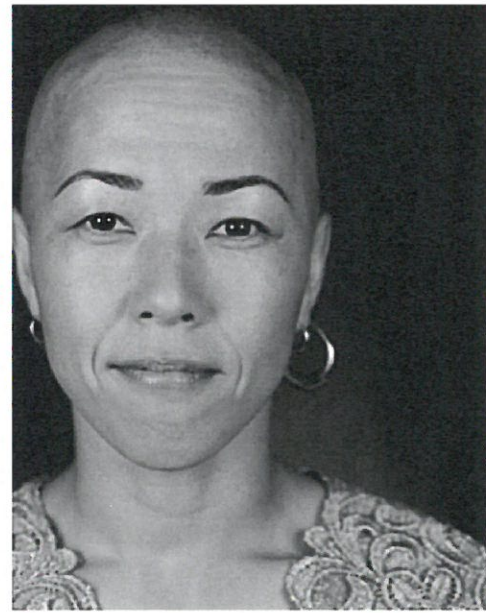


SUSAN G. KOMEN GREATER NYC 

# PNTI

PATIENT NAVIGATION INITIATIVE

The Evolution of Patient Navigation in New York and Its Implications on Breast Cancer Care





**After 26 years of working to provide access to high-quality breast health care to every woman in the metropolitan area, Susan G. Komen Greater NYC is about to address one of the most important and challenging issues confronting women's health today.**

**Patient navigators, those courageous champions who assist across the entire continuum of care, provide an essential, often life-saving service and can play an integral role in reducing disparities and improving health equity while reducing cases of late-stage breast cancer.**

**That's the ideal, but it rarely happens. Patient navigation is not a reimbursable expense and therefore hospitals and clinics are reluctant to absorb these costs. This is compounded by the fractionalization of care many underserved women receive because they are compelled to visit multiple providers.**

**Susan G. Komen, the worldwide leader in breast cancer research, is also a passionate advocate for effective solutions locally. So, beginning this fall, Komen Greater NYC is mounting an ambitious initiative to explore the issues, examine the programs that are working, and propose solutions to making this vital piece of the healthcare puzzle available for all New Yorkers.**

**And in order to make an impact, we're asking public health officials, patient navigators, hospital administrators, health insurance executives, and elected leaders to join us so that we may help deliver better and cost-effective healthcare for all.**

**I hope you share this vision and will find it worthy of your support.**

**Sincerely,**

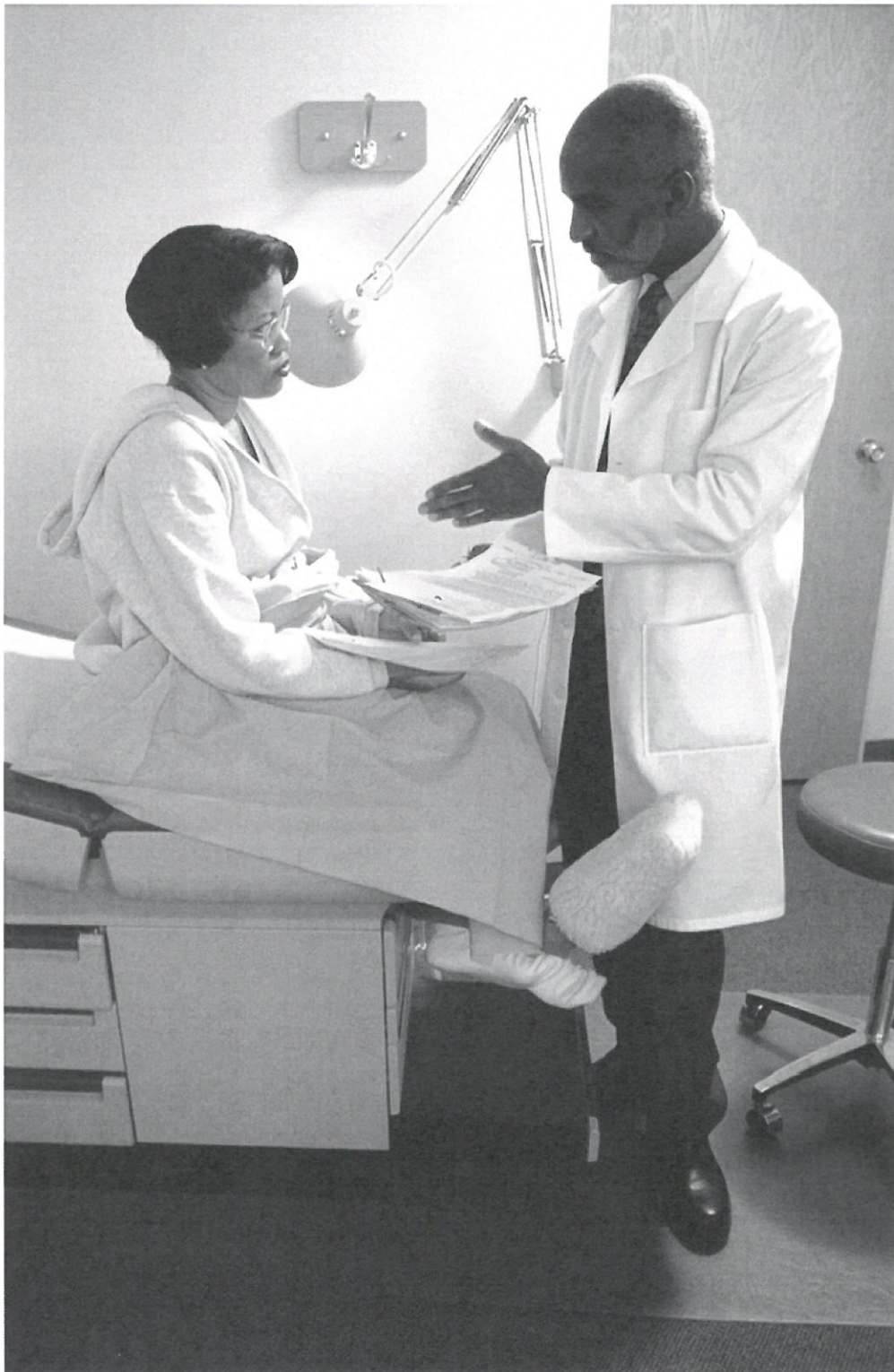


**Linda Tantawi**

**CEO**

**Susan G. Komen Greater NYC**





## OVERVIEW

In the greater New York City area, early diagnosis and screening procedures combined with improved treatments for breast cancer have led to higher survival rates. Despite these successes, disparities in the delivery of and access to quality and affordable breast health care – particularly after a diagnosis – continue to contribute to high mortality rates among vulnerable populations.

A renewed emphasis on patient navigation through the entire cancer continuum is needed to reduce the number of late-stage diagnoses and high mortality rates, particularly among African-American and Hispanic women. Patient navigation has emerged as one critical way that healthcare providers overcome both patient-level barriers (knowledge, cultural beliefs, language, competing priorities) and provider-level barriers (hours of operation, appointment availability) to care.

Susan G. Komen Greater NYC and its partners at the Icahn School of Medicine at Mount Sinai; Manhattan Cancer Services Program at NewYork-Presbyterian Hospital/Columbia University Medical Center; NewYork-Presbyterian/Lawrence Hospital; New York State Department of Health Cancer Services Program of Suffolk County, PBMC Health and PBMC Peconic Bay Medical Center, member of Northwell Health; Laura and Isaac Perlmutter Cancer Center at NYU Langone Medical Center; and the New York City Department of Health and Mental Hygiene, all share a commitment to reducing these disparities.

This Initiative will explore the issues around patient navigation, examine programs that are working, and propose solutions to making this vital piece of the healthcare puzzle work for all patients.



## PHASE 1: CONFERENCE

Thursday, November 3, 2016

9:00 a.m. to 4:00 p.m.

The Recital Hall, CUNY Graduate Center

365 Fifth Avenue, NYC

This conference on patient navigation will bring together local, state and national navigation specialists, researchers, medical and public health practitioners, legislators and leaders from the health insurance industry. Through round table dialogue with panelists, attendees will participate in five sessions to:

1. Learn about the history and current perspectives of patient navigation;
2. Examine the unique health disparities and challenges faced by our communities;
3. Highlight patient navigation strategies that have addressed barriers and informed change;
4. Identify initiatives and policies that support patient navigation and can make the case for reimbursement; and
5. Engage conference members' efforts through ongoing dialogue and action.





## PHASE 2: REGIONAL TOUR

SPRING 2017

Highlights from the conference will help inform the purpose and strategy for continued dialogue and learning.

Susan G. Komen Greater NYC and its partners will convene a series of navigation “Summits” in Suffolk, Westchester and Rockland counties, and on Staten Island. Recognizing the diversity of our communities, regional needs will be addressed and gaps in care will be identified in order to create a unified strategy that serves the needs of women in a rural setting.

## PHASE 3

MOVING FORWARD

Details of the final phase are to be announced and will include a white paper to be published in Summer 2017, which will make recommendations based on the findings of the conference and regional tour.



# PROPOSED AGENDA FOR CONFERENCE (PHASE 1)

## Welcome

**Linda McNeil Tantawi**, CEO, Susan G. Komen  
Greater New York City

**Patrick Borgen, MD**, Chair, Department of Surgery,  
and Director, Maimonides Breast Cancer Center,  
and Chair, Medical Advisory Committee, Susan G.  
Komen Greater New York City

## The Five Goals of the Conference

**Stephanie Birkey Reffey, PhD** (Moderator)  
Senior Director, Evaluation & Outcomes  
Susan G. Komen

## SESSION 1: PATIENT NAVIGATION OVERVIEW

### History of Patient Navigation

**Courtney Bowen, MS**, Director of Training,  
Education, Development, and Delivery  
Harold P. Freeman Patient Navigation Institute

### Legislation That Has Affected Patient Navigation

1) Patient Navigator Outreach and Chronic Disease  
Act of 2005 2) Affordable Care Act

**Anita R. McFarlane, MPH**, Program Manager, Bea W.  
Welters Breast Health Outreach and Navigation  
Program, Laura and Isaac Perlmutter Cancer Center,  
NYU Langone Medical Center

## SESSION 2: HEALTH DISPARITIES FACED BY OUR COMMUNITIES

**Carolyn Ricci**, Program Director, Avon Foundation  
Breast Cancer Crusade

**Stephanie Birkey Reffey, PhD**, Senior Director,  
Evaluation & Outcomes, Susan G. Komen

## SESSION 3: PATIENT NAVIGATION STRATEGIES THAT HAVE ADDRESSED BARRIERS AND INFORMED CHANGE

### Hospitals / Providers

NewYork-Presbyterian Hospital/Columbia University  
Medical Center – Center for Community Patient  
Navigation

**Adriana Matiz, MD, FAAP**, Medical Director  
**Patricia Peretz, MPH**, Center Lead

### New York State Cancer Services Program

**Karen M. Schmitt, MA, RN**, Director, Manhattan CSP  
at NewYork-Presbyterian Hospital/Columbia  
University Medical Center

**Maureen O'Connor, LMSW**, Program Director  
**Wanda Pagnotta, BSN**, Patient Navigator  
CSP of Suffolk County at PBMC Health/Peconic Bay  
Medical Center, member of Northwell Health

## SESSION 4:

### 1) INITIATIVES AND POLICIES THAT EXIST ACROSS THE BREAST CANCER CONTINUUM OF CARE THAT UTILIZE PATIENT NAVIGATION

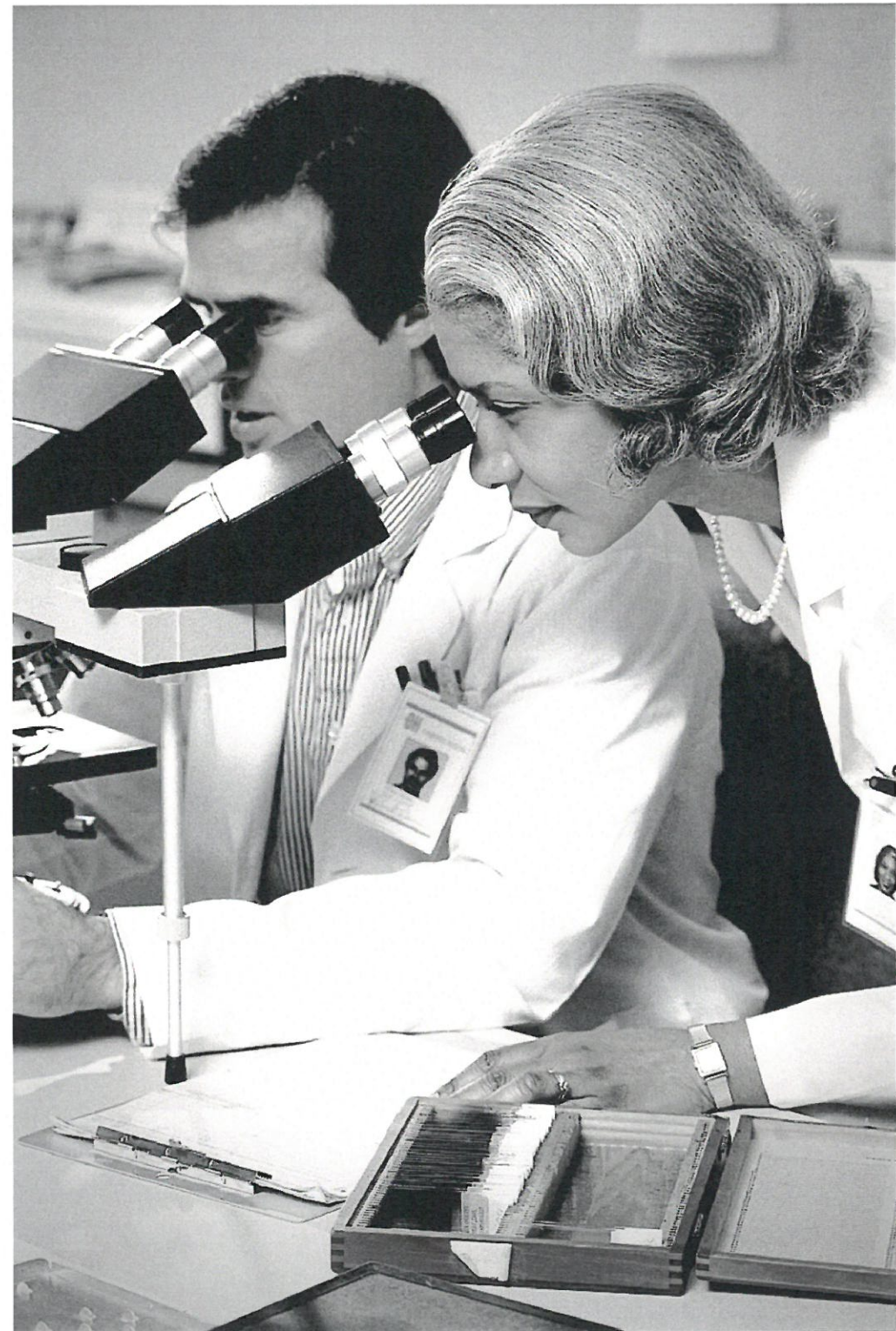
#### Initiatives and Policies That Currently Exist

**Heather Dacus, DO, MPH**, Director, Bureau of Cancer Prevention and Control, New York State Department of Health

**Nina A. Bickell, MD, MPH**, Department of Health Evidence & Policy, Department of Medicine, Icahn School of Medicine at Mount Sinai

**Elithea Maysonet**, Assistant Director for Cancer Screening and Outreach Programs at Lincoln Medical and Mental Health Center, Viva Mujer @ Lincoln Medical and Mental Health Center

**Sonia Villegas, MA**, Program Manager for Colonoscopy Patient Navigator Program, Cancer Prevention Program, New York City Department of Health and Mental Health Colonoscopy Patient Navigation Program







## SESSION 4 (continued)

### 2) MAKING THE CASE FOR PATIENT NAVIGATION/ REIMBURSEMENT FOR THE INSURED AND UN/UNDER- INSURED

#### Patient Navigation Reimbursement for the Insured and Un/Under-Insured

**Sanja Percac-Lima, MD, DMD, PhD**, Assistant Professor,  
Harvard Medical School, Primary Care Physician at the  
Massachusetts General Hospital Chelsea Community  
HealthCare Center

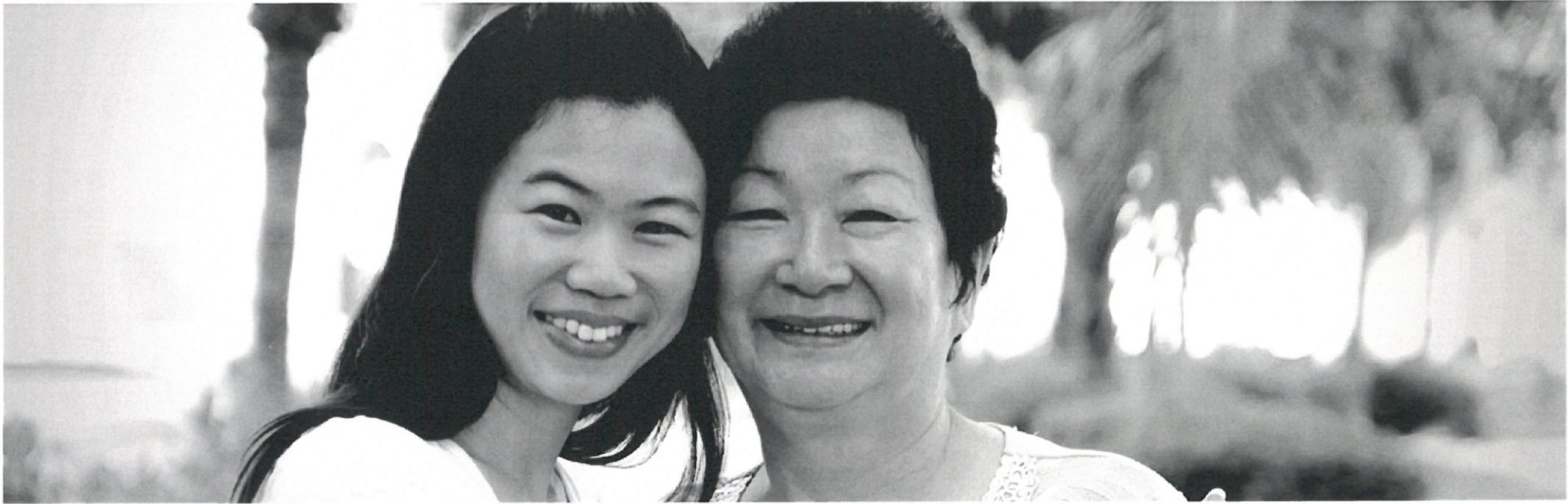
#### Health Systems

**Jennifer Mieres, MD**, Senior Vice President, Office of  
Community and Public Health, Northwell Health

#### Making The Case: Patients' Stories

**Anita R. McFarlane, MPH**, Program Manager, Bea W.  
Welters Breast Health Outreach and Navigation  
Program, Laura and Isaac Perlmutter Cancer Center,  
NYU Langone Medical Center





## **SESSION 5: BREAKOUT SESSIONS**

**Addressing the Issues Explored in the  
Conference**

### Session Moderators

1. Identification of Disparities  
**Lina Jandorf, MA**  
**Maureen O'Connor, LMSW**  
**Wanda Pagnotta, BSN**
2. Standardization of Patient Navigation  
**Anita R. McFarlane, MPH**  
**Sonia Villegas, MA**
3. Public Policy and Advocacy  
**Karen M. Schmitt, MA, RN**  
**Jean C. LePere, MPH, MS**





# THANK YOU!

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Immense gratitude to the members of the Planning Committee:

**Lina Jandorf, MA**, Professor, Cancer Prevention and Control, Icahn School of Medicine at Mount Sinai

**Jean C. LePere, MPH, MS**, Oncology Program Manager, NewYork-Presbyterian/Lawrence Hospital

**Anita R. McFarlane, MPH**, Program Manager, Bea W. Welters Breast Health Outreach and Navigation Program, Laura and Isaac Perlmutter Cancer Center, NYU Langone Medical Center

**Maureen O'Connor, LMSW**, Program Director, CSP of Suffolk County at PBMC Health/Peconic Bay Medical Center, member of Northwell Health

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Special thanks to **Stephanie Birkey Reffey, PhD**, Senior Director, Evaluation & Outcomes, Susan G. Komen



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For further information and updates,  
please visit:

[www.komennyc.org/PNI](http://www.komennyc.org/PNI)

or email:

[PNI@komennyc.org](mailto:PNI@komennyc.org)



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