Nicholas D. Viest Chairman

Latha Thompson District Manager



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The City of New York Manhattan Community Board 8

July 21, 2014

Honorable Robert B. Tierney NYC Landmarks Preservation Commission Municipal Building One Centre Street, 9th Floor New York, NY 10007

RE: 976 Madison Avenue (building is most often listed as 980 Madison Ave) (between 76th & 77th Streets)
Upper East Side Historic District Galia Solomonoff, Architect. A modern style building designed by Walker and
Poor built in 1948-1950. Application for sign to place in lieu of the existing depository box on Madison Avenue.

Dear Chair Tierney:

At the July 16, 2014 Full Board meeting of Manhattan Community Board 8, the following committee recommendation was adopted by a vote of 36 in favor, 0 opposed, and 0 abstentions.

WHEREAS 980 Madison Avenue is a modern style building designed by Walker & Poor and constructed in 1948-

WHEREAS 980 Madison is a 6-story commercial building that extends along the entire block front and is faced in limestone; there is a distinctive sculpture over the main entrance executed by Wheeler Williams.

WHEREAS 976 Madison, formerly occupied by a Citibank branch, is part of the retail space at the ground level and is to the left of the main entrance (980 Madison); there will now be an entrance to a restaurant at 976 Madison. [976 Madison also houses a portion of the Larry Gagosian Gallery]

WHEREAS the applicant, to bring attention to the restaurant, wishes to install a sign advertising the restaurant into the existing frame of the external stainless steel depository box; the door of the depository box will be removed to accommodate the sign. [The depository box is set into the limestone façade to the right of the entry door.]

WHEREAS the new sign will be set behind safety glass and will be back lit and will contain the name of the restaurant in script – the name of the restaurant and the name of the chef are the same – the chef's handwriting will be used to create the script signage with lettering in two lines. The script signage will be approx. 7" tall; the circular depository box is approx.. 18 " in diameter, the glass with signage underneath is 14 ½" in diameter, the existing depository box frame and hinge will remain.

WHEREAS on the curved marble door surround to the left of the depository box is an existing recessed stainless steel panel with a stainless steel frame approximately 10" high x 8" wide.

WHEREAS the applicant proposes to superimpose a new stainless steel panel on top of the existing recessed stainless steel panel that would contain a facsimile of the chef's signature and the hours of operation for the restaurant.

WHEREAS the proposed changes at the front elevation at 976 Madison Avenue are sensitive to the "Modern" style architecture of the building and retain the distinctive stainless steel surrounds of both the deposit box and the adjacent panel on the door surround.

THEREFORE BE IT RESOLVED that this application is approved as presented.

Please advise this office of any action taken regarding this matter.

Sincerely,

Nicholas Viest Chair

David Helpern & Jane Parshall

Co-Chairs, Landmarks Committee

Honorable Bill de Blasio, Mayor of the City of New York Cc:

Honorable Gale Brewer, Manhattan Borough President

Honorable Liz Krueger, NYS Senator, 26th Senatorial District

Honorable Micah Kellner, NYS Assembly Member, 65th Assembly District Honorable Dan Quart, NYS Assembly Member, 73rd Assembly District

Honorable Ben Kallos, NYC Council Member, 5th Council District

Honorable Daniel Garodnick, NYC Council Member, 4th Council District