

Nicholas Viest
Chair

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The City of New York Manhattan Community Board 8

March 23, 2012

Hon. Robert B. Tierney, Chair
NYC Landmarks Preservation Commission
Municipal Building
One Centre Street, 9th Floor
New York, NY 10007

Re: 968 Lexington Avenue (between 70th and 71st Streets) – Upper East Side Historic District

Dear Chair Tierney:

At the Full Board meeting on Wednesday, March 21, 2012, the board adopted the following resolution regarding **968 Lexington Avenue (between 70th and 71st Streets) – Upper East Side Historic District - Pei-Yu Lin, Project Manager** - An Italianate style rowhouse built in 1871-72 and altered in 1928. Application is to install a bracket sign.

WHEREAS the store already has an attractive awning with its name displayed;
WHEREAS the sign would not be placed in front of the store but above the awning on the second floor.
WHEREAS the store has high visibility because of the foot traffic on Lexington Avenue.
WHEREAS the sign is not appropriate in the historic district.
THEREFORE BE IT RESOLVED THAT that the sign be **disapproved**.

This recommendation was approved by a vote of 39 in favor, 0 opposed, and 2 abstentions.

Sincerely,

Nicholas Viest
Chair

David Helpern and David Liston
Co-Chairs, Landmarks Committee

cc: Hon. Michael Bloomberg, Mayor of the City of New York
Hon. Scott M. Stringer, Manhattan Borough President
Hon. Liz Krueger, NYS Senate Member
Hon. Dan Quart, NYS Assembly Member
Hon. Micah Kellner, NYS Assembly Member
Hon. Daniel Garodnick, NYC Council Member
Hon. Jessica Lappin, NYC Council Member