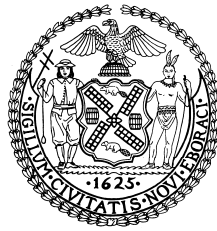


Nicholas Viest
Chair

Latha Thompson
District Manager



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The City of New York Manhattan Community Board 8

April 22, 2013

Hon. Robert B. Tierney, Chair
NYC Landmarks Preservation Commission
Municipal Building
One Centre Street, 9th Floor
New York, NY 10007

Re: 827 Madison Avenue aka 22 East 69th Street [Dolce & Gabbana] – Upper East Side Historic District

Dear Chair Tierney:

At the Full Board meeting on Wednesday, April 17, 2013, the board adopted the following resolution regarding **827 Madison Avenue aka 22 East 69th Street [Dolce & Gabbana] – Upper East Side Historic District – Alessandro Mascia and Jenny Gania, Space 4 Architecture**. Application is to alter the exterior façade with the installation of stone panels, black glass frame, and logos.

THIS APPLICATION IS DIVIDED INTO TWO PARTS: Part A – The door on East 69th Street and the signage. Part B – The alterations to the exterior façade.

PART A – The door on East 69th Street and the signage.

WHEREAS 827 Madison is a Queen Anne style building designed by Lamb & Wheeler in 1880-81 and altered by James Casale in 1923.

WHEREAS the applicant proposes to upgrade the existing door on East 69th Street with a new door, frame, and hardware that will be surrounded by a black glass portal. The door is 80 ft. from the corner of the building.

WHEREAS the proposed new signage includes a new stainless steel logo above the door on 69th Street, a new logo on the north elevation at the corner, a new logo at the front elevation to the side of the main retail entrance so that three new Dolce & Gabbana logos would be added to the store in addition to the existing larger logos at the front elevation above the entry door and at the East 69th Street elevation at the corner above the retail window that faces out to 69th Street.

WHEREAS the proposed increase in signage from 2 existing logos to 5 altogether -- by adding three new smaller logos -- is out of context with the residential character of the neighborhood along 69th St. and within the historic district.

WHEREAS the proposed upgrade of the secondary door to the retail space is not subtle and is not compatible with the residential character of East 69th Street within the historic district.

THEREFORE BE IT RESOLVED that Part A of this application is disapproved as presented.

This recommendation was approved by a vote of 20 in favor, 5 opposed, 5 abstentions, and 1 not voting for cause.

Part B – Alterations to the exterior façade.

WHEREAS the applicant proposes to replace the existing stucco panels on the 69th St. elevation and the Madison Avenue elevation with stone panels (a stone known as “basaltina”).

WHEREAS the existing double height windows will remain.

WHEREAS the proposed upgrade of both facades from stucco to stone will improve the appearance of the store; the stucco has not held up well and is weather-damaged.

THEREFORE BE IT RESOLVED that Part B of this application is approved as presented.

This recommendation was approved by a vote of 29 in favor, 0 opposed, and 0 abstentions.

Sincerely,

Nicholas Viest
Chair

David Helpern and David Liston
Co-Chairs, Landmarks Committee

cc: Hon. Michael Bloomberg, Mayor of the City of New York
Hon. Scott M. Stringer, Manhattan Borough President
Hon. Liz Krueger, NYS Senate Member
Hon. Dan Quart, NYS Assembly Member
Hon. Micah Kellner, NYS Assembly Member
Hon. Daniel Garodnick, NYC Council Member
Hon. Jessica Lappin, NYC Council Member