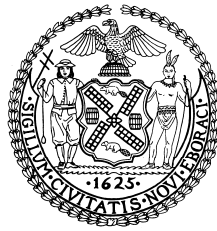


Jacqueline Ludorf
Chair

Latha Thompson
District Manager



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The City of New York Manhattan Community Board 8

April 26, 2010

Hon. Robert B. Tierney, Chair
NYC Landmarks Preservation Commission
Municipal Building
One Centre Street, 9th Floor
New York, NY 10007

Re: 790 Madison Avenue (SW corner of 67th Street)-Upper East Side Historic District

Dear Chair Tierney:

At the Land Use/Full Board meeting on Wednesday, April 21, 2010, the board adopted the following resolution regarding 790 Madison Avenue (SW corner of 67th Street) – *Mr. Cas Stachelberg, Architect* – Application is to reclad the base and second floor and establish a master plan for storefront infill and signage.

- (a) **WHEREAS** 790 Madison is a 7-story brick apartment building constructed in 1960.
- (b) **WHEREAS** 790 Madison is considered a “no-style” building in the designation report for the Upper East Side Historic District.
- (c) **WHEREAS** the base of 790 Madison is now clad in granite with disparate storefronts that have different kinds of awnings.
- (d) **WHEREAS** the applicant is proposing a marble fronted two story base with the bases of the piers between the windows covered in dark granite, regularizing the storefronts with stainless steel doors and windows, and creating a signage band with 12’ letters above the 2nd floor.
- (e) **WHEREAS** there would also be a steel band 14’ off the sidewalk 18” high and 4” deep that would hide indirect lighting and a new awning at the entrance to the commercial space above the retail space at the ground level.
- (f) **WHEREAS** the applicant is also proposing a Master plan for the storefronts that would “live” with the building; thus as spaces turn over, all storefronts would eventually look the same.
- (g) **WHEREAS** the original architect had a better feel for the proportions of the building.
- (h) **WHEREAS** marble in general doesn’t hold up well in New York City.
- (i) **WHEREAS** the proposed design of the base relates to the spirit of other contemporary storefronts along Madison Avenue.
- (j) **WHEREAS** the proposed design of the base does not detract from the rest of the building above.
- (k) **WHEREAS** the band that incorporates the indirect lighting echoes the intent of the original architect of the building.

THEREFORE BE IT RESOLVED that this application be approved as presented.

This resolution was approved by a vote of 31 in favor, 4 opposed and 3 abstentions

Sincerely,

Jacqueline Ludorf
Chair

Jane Parshall and David Liston
Co-Chairs, Landmarks Committee

cc: Hon. Michael Bloomberg, Mayor of the City of New York
Hon. Scott M. Stringer, Manhattan Borough President
Hon. Liz Krueger, NYS Senate Member
Hon. Jonathan Bing, NYS Assembly Member
Hon. Micah Kellner, NYS Assembly Member
Hon. Daniel Garodnick, NYC Council Member
Hon. Jessica Lappin, NYC Council Member
Case Stachelberg, Architect