Nicholas Viest Chair

Latha Thompson District Manager



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March 25, 2013

Hon. Robert B. Tierney, Chair NYC Landmarks Preservation Commission Municipal Building One Centre Street, 9<sup>th</sup> Floor New York, NY 10007

Re: 747 Madison Avenue aka 30-38 East 65th Street – Upper East Side Historic District

Dear Chair Tierney:

At the Full Board meeting on Wednesday, March 20, 2013, the board adopted the following resolution regarding 747 Madison Avenue aka 30-38 East 65<sup>th</sup> Street – Upper East Side Historic District. Victor Zamparelli, Architect. Application is to add new storefront infill.

**WHEREAS** 747 Madison Avenue is an apartment building designed by Kokkins and Lyras and constructed in 1959.

**WHEREAS** there is now one existing retail space at the ground level; the landlord is dividing the space in half and removing the apartment at the 2<sup>nd</sup> floor so that that each retail space will now be two stories high – one half to be occupied by Alexander McQueen and the other space not yet leased.

WHEREAS the applicant (Alexander McQueen) proposes facing the new double height space in white and gray carrara marble and use an aged brass outer frame with a polished brass inner frame for the new enlarged double height windows.

WHEREAS the applicant proposes to remove the band coursing now at the height of the existing 2<sup>nd</sup> floor and proposes to add a new vertical element made of aged brass across the new front elevation approximately 3 or 4' up from the ground level.

WHEREAS the loss of the existing band course at the top of the second floor removes a existing strong architectural element from the front elevation; the band course that is characteristic of the building will be abruptly ended.

WHEREAS use of the white marble, even with the elements of gray within it, is just too bright and creates a jarring juxtopostion between the existing storefronts and the proposed new storefront.

THEREFORE BE IT RESOLVED that this application is disapproved as presented.

This recommendation was approved by a vote of 35 in favor, 5 opposed, and 0 abstentions.

Sincerely,

M. Vest @ Nicholas Viest

Chair

David Helpern and David Liston Co-Chairs, Landmarks Committee

cc: Hon. Michael Bloomberg, Mayor of the City of New York

Hon. Scott M. Stringer, Manhattan Borough President

Hon. Liz Krueger, NYS Senate Member

Hon. Dan Quart, NYS Assembly Member

Hon. Micah Kellner, NYS Assembly Member Hon. Daniel Garodnick, NYC Council Member

Hon. Jessica Lappin, NYC Council Member