Nicholas Viest Chair

Latha Thompson District Manager



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The City of New York Manhattan Community Board 8

November 20, 2014

Hon. Meenakshi Srinivasan, Chair NYC Landmarks Preservation Commission Municipal Building One Centre Street, 9th Floor New York, NY 10007 CORRECTED COPY

Re: 713 Madison Avenue (between 63rd and 64th Streets) [Longchamp] – Upper East Side Historic District

Dear Chair Srinivasan:

At the Full Board meeting on Wednesday, November 19, 2014, the board adopted the following resolution regarding 713 Madison Avenue (between 63rd and 64th Streets) [Longchamp] – Upper East Side Historic District – *Eric Lagerberg, Architect.* Application is to install new signage.

WHEREAS 713 Madison Avenue is a neo-Grec style rowhouse designed by Charles Baxter and constructed in 1877.

WHEREAS the application is for an illuminated sign for a retail shop at the ground level of the front elevation. **WHEREAS** the applicant proposes to remove the existing signage (a logo for the shop and the shop's name) and replace with identical signage that will be backlit with a light halo glow.

WHEREAS the applicant proposes an elegant and attractive solution for highlighting the signage for the shop.

THEREFORE BE IT RESOLVED that this application is approved as presented.

This recommendation was approved by a vote of 42 in favor, 0 opposed, 1 abstention, and 0 not voting for cause.

Sincerely, <

Nicholas Viest

Chair

David Helpern and Jane Parshall

Co-Chairs, Landmarks Committee

cc: Honorable Bill de Blasio, Mayor of the City of New York

Honorable Gale Brewer, Manhattan Borough President

Honorable Liz Krueger, NYS Senator, 26th Senatorial District

Honorable Dan Quart, NYS Assembly Member, 73rd Assembly District

Honorable Ben Kallos, NYC Council Member, 5th Council District

Honorable Daniel Garodnick, NYC Council Member, 4th Council District