James G. Clynes Chairman

Latha Thompson District Manager



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The City of New York Manhattan Community Board 8 Technology Committee

Monday, September 26, 2016, 6:30PM *CB8M Board Office* 505 Park Avenue, Suite 620, Conference Room

Minutes

Community Board Members Present: Sophia James, Daniel Dornbaum, Lori Bores, Sara Soloman, Zoe Markowitz

Members of the Public Present: Esther Murray

Co-Chairs Sophia James and Daniel Dornbaum called the meeting to order at 6:35pm.

1. CB8M Current Social Media Platforms

- a. Facebook page- Administrator of the page will be transferred to a generic email account cb8mtechnology@gmail.com. Co-Chairs will be starting editors and those interested in posting/partaking in the management of the page will be included upon request.
- b. Twitter feed will continue to appear on Facebook timeline.
- c. Twitter/Facebook are our main social media accounts but Instagram may be added to diversify our presence.
- d. Committee meetings can be created as Facebook events and linked to CB8 calendar.
- e. Facebook Live- Live streaming our events/ full board meetings through the FB live program will notify all our followers and could provide members of the public additional ways to partake in the public session through commenting throughout the broadcast. We may also choose to broadcast our meetings through our updated website platform.
 - i. Possible test run at Full Board in November 2016?
- f. Add all social media icons to all different forms of communications.

2. Updating CB8 Calendar

- a. Add the committee meeting dates to the calendar sooner than the end of each month. If space has not been reserved, add TBD/TBA but it allows the public to save the date and time.
- b. Include optional links to Outlook or Google calendar to save dates to personal calendars

3. Website Re-Design

- a. Inclusion of Committee descriptions blurb and CB8 email contact
- b. Streamline issues to different committee chairs rather than through the board office.
- c. Live Stream Capabilities
- d. Updating our e-mail blast to include more community news rather than just committee agendas.

4. Short Term Goals

a. Doodle poll to gage board members' interest in Facebook editors and Instagram community photos

5. Long Term Goals

- a. Move away from tape recordings
- b. Alternatives for paper packets
- c. Supplementing Paper flyers.

There being no further business, the meeting was adjourned at 7:50pm.