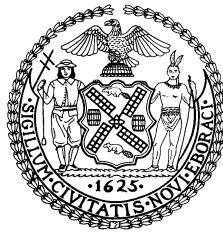


Jacqueline Ludorf
Chair

Latha Thompson
District Manager



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The City of New York Manhattan Community Board 8

June 17, 2010

Richard Bass
Chief Planning and
Development Specialist
Herrick, Feinstein, LLP
2 Park Avenue
New York, New York 10016

Dear Mr. Bass:

At the June 16, 2010 Full Board meeting, the committee adopted the following resolution by a vote of 39 in favor, 1 opposed, 2 Abstentions:

WHEREAS the proposal to permit all forms of outdoor advertising be permitted along the subway alignment during the construction project would set a dangerous precedent for all construction sites, and

WHEREAS the proposed outdoor advertising would negatively impact the neighborhood character of the community giving this portion of the Upper East Side a tawdry, 42nd Street personality, and

WHEREAS the anticipated revenue would not directly benefit the many small businesses that continue to suffer the economic consequences of this decade-long construction project,

THEREFORE BE IT RESOLVED that Manhattan Community Board 8 unequivocally rejects any attempt to modify existing regulations that would allow outdoor advertising of any kind within 100' of Second Avenue, along the subway alignment during the construction project.

Please advise this office of any action taken regarding this matter.

Sincerely,

Jacqueline Ludorf
Chair

M. Barry Schneider and H. Patrick Stewart
Co-Chairs, Second Avenue Subway Task Force

cc: Hon. Michael Bloomberg, Mayor of the City of New York
Hon. Scott M. Stringer, Manhattan Borough President
Hon. Carolyn Maloney, United States Congress Member
Hon. Liz Krueger, New York State Senator
Hon. Jonathan Bing, New York State Assembly Member
Hon. Micah Kellner, New York State Assembly Member

Hon. Daniel Garodnick, New York City Council Member
Hon. Jessica Lappin, New York City Council Member