



Riverbank State Park

679 Riverside Drive @ West 145th Street, New York, New York 10031
(212) 694-3654
www.nysparks.com

INVITATION TO RIVERBANK STATE PARK'S 15TH ANNUAL COLLEGE FAIR MARCH 3, 2012

We would like to extend an invitation to middle school and high school students throughout New York's five boroughs to attend Riverbank State Park's Annual College Fair on **Saturday, March 3, 2012**, from 12 noon to 4 p.m. This is a unique opportunity to visit universities and colleges from across the United States under one roof. The cost of the college fair is free and the information is priceless. It is very important that you spread the word to help better equip the executives, doctors and lawyers of tomorrow on how to succeed in college today.

Representatives from colleges will be on hand to help students and parents learn about their options. Workshops will be available on a variety of topics, such as choosing a college, scholarships, financial aid, and other pertinent issues and information for parents and students alike. This is a free indoor event. No pre-registration is required.

Last year's College Fair at Riverbank State Park was a tremendous success, exposing more than 5,300 students and parents to new options and possibilities. Over 70 colleges from across the country were represented.

I've enclosed copies of our flyer for distribution. ***Feel free to make additional copies to share*** with the PTA, teachers, students, church members, neighbors and friends. Our college fair does not exclude those who have already graduated and are not in high school. For further information, please don't hesitate to contact me.

Sincerely,

Patricia Vitucci

College Fair Coordinator

P: 212-694-3656

patricia.vitucci@parks.ny.gov

Riverbank State Park

145th Street & Riverside Drive

Manhattan

RECEIVED
FEB 16 2012
BY COMMUNITY BOARD 8

**NYS Office of Parks, Recreation & Historical Preservation
Riverbank State Park**

Presents

The 15th Annual

COLLEGEfair

Save the Date!

Saturday

March 3, 2012

12 Noon - 4 PM

**Riverbank State Park
145th Street & Riverside Drive
Manhattan
Free Admission**

Open to Middle School and High School students seeking to pursue a degree from a Junior or Senior College, including Masters' programs and trade schools.

60-plus national colleges and universities represented.

Free workshops in Admissions Prep, SAT, financial aid, careers in medicine, opportunities in the music industry, and more.

**For additional information please contact:
Pat Vitucci, College Fair Coordinator, 212-694-3656**

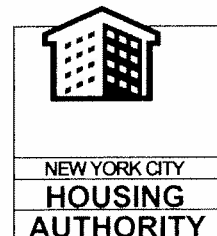
**Guest host, Doctor Bob Lee
Riverbank State Park College Fair partnered with:**



**Andrew Cuomo
Governor
Rose Harvey
Commissioner**



NEW YORK URBAN LEAGUE



Riverbank State Park's 15th Annual Collegefair

Workshops



Financial Aid: Two Sessions

New York provides more grant and scholarship award money than any other state in the nation. Learn how the system works, what the most popular and largest financial aid programs are, what families need to know to take advantage of them, and what the calendar is for applying. Led by Michael St. John, MPA, of the New York State Higher Education Service Corporation. .

1 p.m. (left side of Cultural Theatre. Second session: 2 p.m.)

Preparing for the SAT or ACT test

A guideline for preparing for the standardized tests. Using an interactive question and answer format, our workshop will familiarize participants with both tests and how to properly plan and prepare for them. Students and parents will understand the format of the test, the techniques of successful test-takers, and the role of the test in the college admissions process. Led by Bell Curves.

1 p.m. (right side of Cultural Theatre).

Middle School – 8th – 10th Graders' Battle Plan!

Ideal for students and parents, this session is designed to demystify the admissions process, in order to more effectively apply to schools. Families will be informed about how to access a broad range of high school services, what courses to take now, how to gain admission to and pay for top-notch private schools, and how to prepare for college. Led by Bell Curves. **1 p.m. (Second floor, Rehearsal Room B).**



**Social
Networking –
It's Not Just for
Fun!**

By the time you get out of college, the entire business paradigm of email marketing will be extinct. This will create enormous opportunities in every field of enterprise for those of you already familiar with social networking in the coming revolution. Join us for a wide-ranging conversation on where you will fit in, with Mike Mortellaro, VP of ZOG Sports, who graduated Cornell, took an MBA from Wharton, and also has a unique inside look at social networking.

1:45 p.m. (2nd floor, Rehearsal Room B).

So You Want a Career in Media/Entertainment

What are the right courses to take to achieve your dream? Famed WBSL DJ, Dr. Bob Lee, (pictured bottom right with Seal) will lead a symposium on the many careers in media and the value of internships. From studio engineering to management to marketing, there are many careers possible in the entertainment industry.

(2 p.m., right side of Cultural Theatre).



Yes, I Can Be a Health Care Professional!

What does it take to become a physician, pharmacist, nurse, physical therapist? The Mentoring in Medicine organization encourages high school students to explore health occupations & guides them through high school and college to take an active role in their future, led by Dr. Lynne Holden **(2:30, 2nd floor, Rehearsal Room B).**

March 3, 2012



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